Grow with Google

Sell Online with E-Commerce Tools

#GrowWithGoogle

Top takeaways

Add products to your Business Profile on Google

- Sign in at google.com/business
- Click Products > Add product
- Upload photo and name product
- Select or create category
- (Optional) Set price or price range
- (Optional) Add description
- (Optional) Add button, like Order Online or Buy; add link
- Click Save

Add product		×
Product name		
The Essential Spices C	31 / 58	
Gifts		
Fixed price Fixed price	Price range Maximum price (\$) 149.99]
Optional	Optional	
- Product description		
These are the 24 esse	ntial spices we	
recommend for every	kitchen. A collection of	
Optional	20871000	
Learn more	,	
Link for your button		
https://www.thespicel	nouse.com/products/the-ess	
L	70 / 1500	
	Save	



Showcase your products across Google with Merchant Center

The Merchant Center is a tool that helps you add store and product data and make it available to show across Google.

Get started guide g.co/merchantcentersetup Sign in <u>g.co/merchantcenter</u>

How to add products

Individual products	Multiple products
-Click Products > Add Product	-Click Products > Create Product Feed
-Click the 🕂 button to add a product	-Create a primary or supplemental feed
-Fill out required product data fields	-Tip: create your feed with the Google Sheets template
-Click Save	
Detailed instructions at:	Detailed instructions at:
<u>g.co/addoneproduct</u>	<u>g.co/productieeds</u>

Additional resources

Grow My Store	g.co/growmystore
Local Opportunity Finder	g.co/localopportunityfinder
Shopify	shopify.com

For additional resources check out google.com/grow and g.co/GrowOnAir