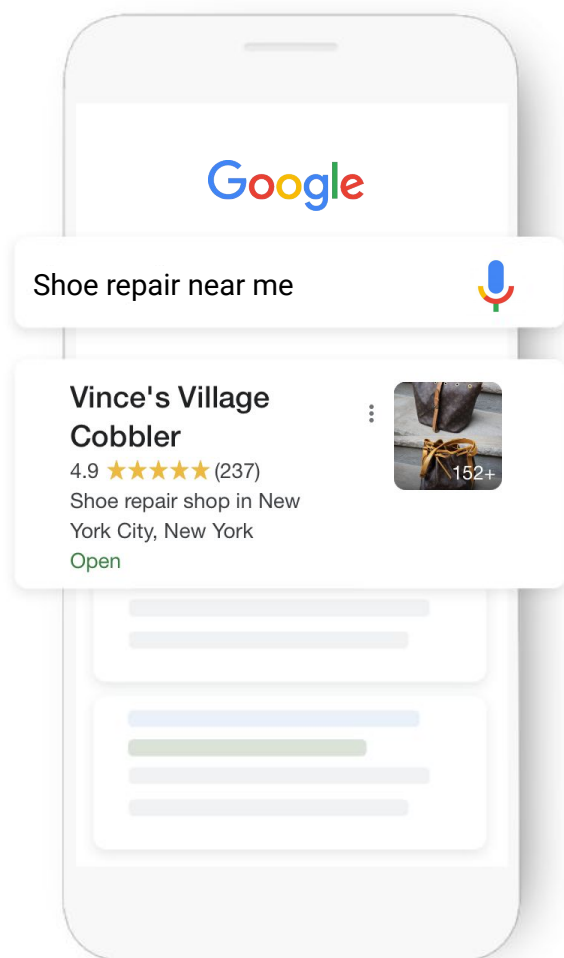


Grow with Google

Reach Customers Online with Google

Check out these tools and tips to improve website performance and help your business appear across Google.



Regularly publish useful, relevant content on your website. **Google Trends** can help you find popular search terms and trending topics. [g.co/trends](https://www.google.com/trends)

Test your website's mobile speed and get optimization tips. [g.co/testmysite](https://www.google.com/testmysite)

Use **Google Search Console** to monitor your website's presence in Google's search results. [g.co/searchconsole](https://www.google.com/searchconsole)

Create a free **Business Profile** to connect with customers on Google Search and Maps. [google.com/business](https://www.google.com/business)

Reach more customers by advertising on Google. [g.co/ads](https://www.google.com/ads)

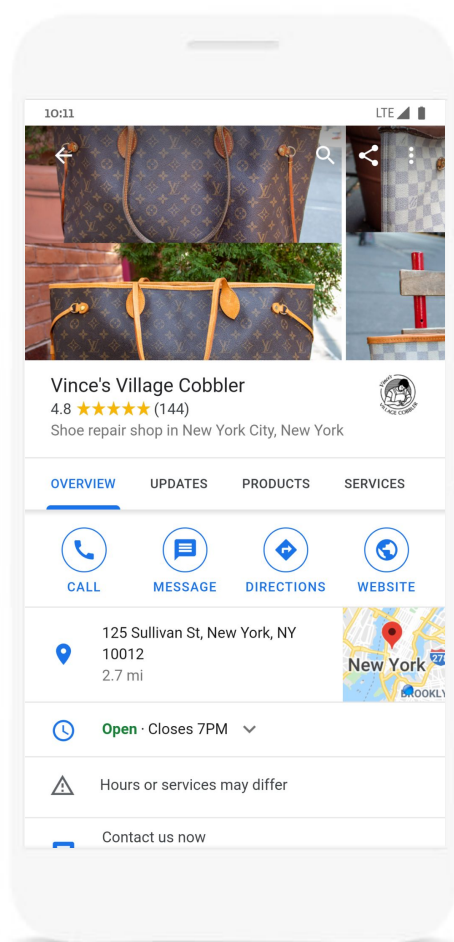
For additional resources check out

[google.com/grow](https://www.google.com/grow)



How To Create a Business Profile

Your free Business Profile lets you easily connect with customers across Google Search and Maps.



To create and verify a Business Profile:

1. Visit google.com/business
Sign into Google or create a new account.
2. Enter the name of your business.
3. Choose a category.
4. Enter your business address.
P.O. boxes are not allowed.
5. Add a phone number, website, or both.
6. To complete verification, request a postcard.
7. Once you receive the postcard, follow the instructions to complete the process.

