

eastwest

US Pan Asian American Chamber of Commerce EF

REPORT

CelebrAsian Business Opportunity Conference '08 to be Held on May 27~29 in Washington, DC

Conference Theme "Business Beyond Boundaries, Here & Abroad"
to help Asian American suppliers become more competitive in today's marketplace

A record number of participants are expected to come to the nation's capital for USPAACC-EF's 23rd Anniversary CelebrAsian '08—the largest annual national Asian American business opportunity conference in the country. It will be held on May 27-29 at the Hilton Washington hotel in Washington, DC.

PepsiCo Chairman and CEO Indra Nooyi is Conference Chair.

This year's Program Co-Chairs are Gladys Lopez, Supplier Diversity Manager of American Express, and Aziz Ahmad, CEO of UTC Associates. Notable speakers and experts from Fortune 500 companies and the federal government will also participate.

This year's Conference theme "*Business Beyond Boundaries, Here and Abroad*" will address

the myriad opportunities available onshore and offshore, as well as to provide the necessary tools and information to become competitive in today's challenging marketplace.

The Conference Program includes: International CEO Forum, China Trade Mission Success Stories, Summit of Supply Diversity Directors/Managers & Buyers, Suppliers Summit, Business Workshop conducted by Tuck School of Business, Grow your Business through Technology, Selling to the Federal Government, Guanxi* Suppliers Opportunity Trade Fair and One-on-One Meetings, USPAACC-EF/Wells Fargo Asian Business Leadership Awards, 50 Fastest-Growing Asian American Businesses, Excellence Awards Reception and Dinner, Business Leaders and Scholarship Luncheon, and more programs designed

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Harbingers of Economic Growth: The China Trade Mission delegation in Beijing, the first stop in their three-city sojourn that included Dalian and Shanghai, in February (story and more photos inside).

USPAACC-EF: An Advocate for Economic Growth

The US Pan Asian American Chamber of Commerce EF (USPAACC-EF) was formed in 1984 as a national, non-profit organization representing all Asian Americans and Asian American-related groups in business. We promote, nurture and propel economic growth by opening doors to contract, educational and professional opportunities for Asian Americans and their business partners in corporate America, the federal government, and the minority business community.

UPCOMING EVENTS

USPAACC-EF Southeast Chapter
Procurement Connections May 1

CelebrAsian '08
Annual National Asian American
Business Opportunity Conference
Washington, DC May 27-29

USPAACC-EF Southern California Chapter
Procurement Connections
Los Angeles, California TBD

USPAACC-EF Southwest Chapter
7th Annual Asian Business Expo TBD

New Northern California Address:

USPAACC-EF San Francisco Office

275 5th Street, San Francisco, California
94103 (415) 348.6262

For more details on the upcoming events,
visit www.uspaacc.com

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President's Message

Dear Friends,

We started the year with a bang! In January, we held our annual Presidents' Retreat in Los Angeles to chart the future course of our organization and expanded our office in San Francisco. In February, we held Procurement Connections in Los Angeles and New York City, in our continuing effort to bring together suppliers and buyers to explore lucrative contract opportunities.

The same month, we crossed the Pacific Ocean and led the China Trade Mission to the cities of Beijing, Dalian and Shanghai.

We built the momentum of goodwill and laid the cornerstone for stronger business relationships between U.S.-based companies and the region.



This Spring, on May 27 – 29, we are celebrating our flagship event, the 23rd Anniversary CelebrAsian Annual National Business Opportunity Conference '08, in Washington, DC—the largest annual national Asian American business conference in the country. Our theme is "Business Beyond Boundaries, Here & Abroad."

We are privileged to have PepsiCo Chairman and CEO Indra Nooyi as our Conference Chair.

We also have American Express Supplier Diversity Manager Gladys Lopez and UTC Associates CEO Aziz Ahmad as our Program Co-Chairs. Notable speakers and experts from Fortune 500 companies and the federal government will also participate.

This year's conference will indeed live up to the high standard set by our past conferences. We expect over 1,000 participants to come and connect with top-caliber Asian American entrepreneurs from all over the country, high-level buyers and key decision-makers from Fortune companies and the Federal government—to make deals and apply best practices and proven strategies to effectively compete in today's challenging business environment.

We have exciting and informative programs lined up for you, plus the USPAACC-EF/Wells Fargo Asian Business Leadership Awards, the Excellence Awards Dinner, and the unveiling of our 50 Fastest-Growing Asian American Businesses—our way of highlighting the successes of one of the pillars of our national economy.

So join us at CelebrAsian '08 and discover how together, we could strengthen, accelerate, and celebrate the growth of the Asian American business community!

Susan Au Allen
National President & CEO

By the Numbers

TOP ASIAN AMERICAN-OWNED BUSINESSES BY INDUSTRY

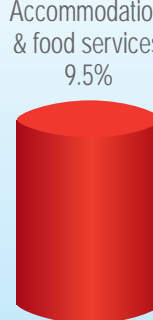
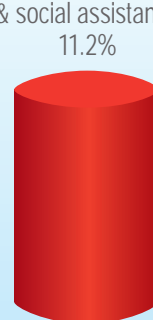
(Percentage of All Industries)

Professional, scientific
& technical services
14%

Retail Trade
13.7%

Health care
& social assistance
11.2%

Accommodation
& food services
9.5%



Source: U.S. Census Bureau, Survey of Business Owners (Released 2006)

PepsiCo Chairman & CEO Indra Nooyi is CelebrAsian '08 Conference Chair

USPAACC-EF is pleased to announce that PepsiCo Chairman and CEO Indra Nooyi is this year's CelebrAsian '08 Conference Chair.

In 2005, Indra was the recipient of USPAACC-EF's *Ten Most Influential Asian Americans in Business* award, presented to her by U.S. Secretary of Commerce Carlos Gutierrez during the *20th Anniversary CelebrAsian Business Opportunity Conference* in Washington, DC. In 2003, she received the *Woman Pioneer Award* from USPAACC-EF.

Forbes magazine ranked Indra fifth on the list of *The World's 100 Most Powerful Women* in 2007. In 2006 and 2007, she was named the *#1 Most Powerful Woman in Business* by *Fortune* magazine. *Wall Street Journal* named her as one of the *50 Women to Watch* in 2005, and in 2007, she was listed among *Time's 100 Most Influential People in The World*.

Indra joined PepsiCo in 1994, and was named President & CFO in 2001. In 2006, she was named CEO of PepsiCo, becoming the fifth CEO in PepsiCo's 42-year history. ●



At the 2005 CelebrAsian Business Opportunity Conference in Washington, DC (from above left): PepsiCo Chairman & CEO Indra Nooyi and U.S. Secretary of Commerce Carlos Gutierrez (former CEO of Kellogg's).

USPAACC-EF National President & CEO Embarks on Series of Speaking Engagements

USPAACC-EF National President & CEO Susan Au Allen spoke at a town-hall meeting during the National Women's Business Council in Columbus, Ohio on March 12. Over 100 women business owners discussed their priorities, challenges and concerns, to help the Council formulate future policy recommendations to President Bush.

While in Ohio, Susan visited the Longaberger company headquarters, manufacturer of high-end handcrafted maple wood baskets—proudly made in the U.S.A. Susan's visit was hosted by owner Tami Longaberger.

On April 24-26, Susan will be in North Carolina to speak at the Executive Networking Conference, a program of The North Carolina Institute of Minority Economic Development. ●

Business Connections

Congratulations to our Asian Business Enterprise (ABE) members who have won contracts from our Corporate members!

MSL Express and PepsiCo

MSL Express, a global logistics and international transportation company, signed a deal to assist PepsiCo with its needs in Nanjing, China.

Universal Environmental and Enterprise Car Rental

Universal Environmental, a full service environmental clean-up company, recently signed a contract with Enterprise Car Rental.

For more success stories, please visit www.uspaacc.com

Welcome Aboard!

NEW USPAACC-EF CORPORATE MEMBERS



USPAACC-EF Procurement Connections in New York City.

www.uspaacc.com

East to West: Procurement Connections Held in New York City and Los Angeles

In its continuing effort to open more contracting opportunities for Asian American businesses nationwide, USPAACC-EF went bi-coastal and held Procurement Connections in Los Angeles and New York City, on February 12 and 27, respectively.

The Procurement Connections in Los Angeles was sponsored by Wells Fargo and Verizon. Corporate speakers and participants included AEG Worldwide, Warner Bros., Metropolitan Water (Southern California district), Lockheed Martin, Hilton Hotels & Resorts, U.S. Departments of Energy, Transportation, and the U.S. Small Business Administration.

In New York City, "Procurement Connections: Match Making to Profit" was held at the Williams Club and sponsored by Verizon, Merck, Pfizer, and Minority Business Enterprise Center (MBEC) with corporate participation from CBS and KeySpan. ●

"50 Fastest-Growing Asian American Businesses" to be Presented at CelebrAsian '08

To highlight the unprecedented growth of Asian American-owned businesses over the last few years, USPAACC-EF will unveil the "50 Fastest-Growing Asian American Businesses" during CelebrAsian '08 Business Opportunity Conference in Washington, DC.

"The 50 Fastest-Growing Asian American Businesses program reveals the robust growth of Asian American-owned com-

panies over the years—yet another indicator that through innovation, hard work and ingenuity, Asian Americans are at the forefront as engines of growth in our national economy," said USPAACC-EF National President & CEO Susan Au Allen.

To qualify for the ranking, companies must be owned by one or more Asian Americans (at least 51% ownership). Based on percentage revenue growth over



three years, pre-selection was determined through direct applications, nominations and third-party lists.

All finalists will be independently verified by BDO Seidman, LLP, an accounting and consulting firm with 35 offices and more than 300 independent alliance locations nationwide. ●

Asian Business Leadership Awardees Continue to Reap Accolades Amid Growth

Three more winners to be announced during CelebrAsian Business Opportunity Conference '08



Winners of the 4th Annual Asian Business Leadership Award in San Francisco, California in May 2007

Chosen nationally for their vision, success and community contributions as leading Asian American businesses, the winners of the 2007 USPAACC-EF/Wells Fargo Asian Business Leadership Awards continue to grow and win more awards.

Leniwata Siker, an Indonesian American owner of Arizona-based Cascade Springs LLC, received two new government contracts and another national recognition from *Diversity.com*.

California's Sugar Bowl Bakery, owned by Vietnamese immigrant Andrew Ly and Ly Brothers Corporation, announced that it received the U.S. Department of Commerce's Minority Busi-

ness Development Agency's "Supplier of the Year" award. It was also listed as one of the *Top 5000 Fastest-Growing Companies in the U.S.* by *Inc. Magazine*, among other accolades.

Harlan Lee, a Chinese American foreign service officer-turned consultant in Virginia, have three new government contracts and opened new contract positions in three states.

On May 28, a special luncheon will honor three more Asian American small businesses with the USPAACC-EF/Wells Fargo 5th Annual Asian Business Leadership Award during CelebrAsian Business Opportunity Conference '08. ●

(CelebrAsian, continued from Page 1)

for Asian American businesses and their partners in Corporate America, in the federal, state and local government, and in the small and minority business community.

The *Corporation of the Year*, *Government Agency of the Year*, and *Supplier Diversity Manager of the Year* awards will also be presented in recognition of demonstrated commitment to diversity and continued support of the Asian American community.

Early bird rates are available until April 30 and registrants are urged to make their travel plans early to avoid the Memorial Day rush.

Special hotel rates are also available to participants through the USPAACC-EF conference website.

For more information, sponsorship opportunities, or to register, contact USPAACC-EF or visit uspaacc.com ●

*Guanxi is a commonly used business term meaning "connections" or "relationship"



Charting the Future Course. The USPAACC-EF Annual Presidential Retreat was held in Los Angeles, January 9-10 to review previous activities and to plan for 2008. Pictured above: USPAACC-EF National President Susan Au Allen (front row middle) and Regional Presidents Chacko Varghese (left), Wen Chang far (right), Abe Wong (back row left), Grace McDermott, and Regional Directors Lishia Lee, Mayling Liang and David Blau.

China Trade Mission Opens Floodgate of Opportunities for U.S.-based Businesses

Double-digit growth in Asia-Pacific region spurs plans for future trade missions

The group of Asian American, women-owned and minority business leaders led by USPAACC-EF recently returned from the China Trade Mission to three major cities in mainland China. The Mission strengthened relations and connected many U.S.-based businesses and Chinese companies to advance joint cooperative business opportunities.

“Both the caliber and variety of businesses represented were profoundly inspiring, and the information and experiences gained in each city were transformative, said Josetta Shropshire Howard of Positive Promotions in Georgia. “The doorway to international business relationships is now—and forevermore—open for my company, due largely to this magnificent China Trade Mission.”

The trade delegation visited the cities of Beijing, Dalian and Shanghai from February 21 to 29, 2008. PepsiCo was the primary corporate sponsor of the Mission, along with Rockwell Automation, Sidel, General Mills, and Wal-Mart.

The Mission delegates were composed of Presidents and CEOs of U.S.-based companies, such as: AECSOFT USA (Texas),

“The doorway to international business relationships is now—and forevermore—open for my company, due largely to this magnificent China Trade Mission.”

Josetta Shropshire Howard, Positive Promotions, Georgia

Alcoa Closure (Indiana), AshBritt Police & Security Uniforms (Georgia), HGL Corporation (Virginia), Hydrox Labs (Illinois), International Medsurge Connection (Illinois), Logistic Solutions (New Jersey), MSL Express (New York), Positive Promotions (Georgia), Quality Systems Enhancement (Georgia), S&P Marketing Inc. (Minnesota), Trade Union (California), Tronex (New Jersey), and Vision-X (Georgia).

Due to the positive reaction to the Trade Mission and the opportunities presented by the double-digit growth in Asia, USPAACC-EF is planning to hold other trade missions to India and the Asia-Pacific region in the near future. ●

To view more photos & testimonials, visit www.uspaacc.com



23rd Anniversary National Business Opportunity Conference

CelebrAsian '08 Goes "Beyond Boundaries" to Reach Out and Help Asian American Suppliers

This national conference will bring sellers and buyers together—in three days, and under one roof! It will also help you to grow your business through one-on-one prescheduled meetings, valuable connections, prized information, partnership and teamwork—strategic relationships that could lead to real, business opportunities. Truly a unique results-oriented experience that takes your business to the next level! ●

A must-attend conference for small to mid-size business owners and entrepreneurs who want to showcase their products & services to serious buyers from Fortune companies and Federal agencies

LEARN HOW TO:

- Sell to new clients and go after multi-million dollar contracts
- Leverage USPAACC-EF certification to win more business
- Add value to your products/services
- Properly negotiate with corporate and federal procurement officers
- Adjust your business strategy when real-world conditions change
- Get cutting-edge information on procurement forecasts and schedules
- Maximize returns from partnership dollars (Tier I & II contractors/sub-contractors)
- Build brand awareness and product/service recognition
- Identify the right solutions and strategies for your business
- Increase MBE to MBE purchases
- Understand trends in the procurement process and how it affects your business
- "Recession-Proof" your business
- Re-package your business to be relevant in today's marketplace
- Act swiftly and seize lucrative opportunities
- Master the federal subcontracting process
- Get on the GSA schedule
- Offer innovative approaches and cost-saving ideas to increase the bottom line
- Cultivate new relationships and strategic business partnerships
- Harness the power of technology and the internet to boost sales
- And much more!

Register today! Early bird rates are until April 30 only.

Make your travel plans EARLY! Take advantage of special hotel rates and avoid the Memorial Day rush!

For sponsorship opportunities or for more information, contact USPAACC-EF or visit www.uspaacc.com



WHO WILL BE THERE *

CORPORATIONS ATTENDING:

Ahold USA • American Airlines • American Express • Asurion • AT&T • Brocade Communications • Cisco Systems • The Coca Cola Company • Comcast • ConAgra Foods • CBS • CDW • Choice Hotels • Crown Relocations • Darden Restaurants • Dell • Delta Airlines • Walt Disney World Co. • Eastman Kodak • ExxonMobil • Fannie Mae • Freddie Mac • General Mills • Harrah's Entertainment • Hilton Hotels • The Home Depot • Hyatt • IBM • Kaiser Permanente • KPMG • Lawry's Restaurants • Lockheed Martin • Macy's • Marriott Hotels • Merck • Nationwide • Office Depot • PepsiCo • Pfizer • The Procter & Gamble Company • PG&E • Philip Morris USA • Raytheon • Rockwell Automation • Safeway • SAS Institute • Schering Plough • Southwest Airlines • Sprint/NEXTEL • SuperValu • Time Warner • UPS • Verizon • Wal-Mart • Wells Fargo • Yum! Brands • and many more!

GOVERNMENT AGENCIES ATTENDING:

Amtrak • FDIC • U.S. Departments of Commerce • Energy • Homeland Security • Labor • State • Transportation • GSA • U.S. Environmental Protection Agency • U.S. Postal Service • and many more to come! *(at time of publication)

PRODUCTS AND SERVICES NEEDED

Major corporations and Federal government agencies are looking for suppliers who could provide the following products and services: Advertising • Agencies (Creative/Professional) • Architectural & Engineering • Audiovisual • Auditing & Accounting • Building Materials • Cable Supplies • Capital Equipment • Catering & Packaged Food • Computer Hardware, Software & Supplies • Construction • Chemical Processing Equipment • Chemical Raw Materials • Direct Mail Fulfillment • Electrical Supplies • Electronic Equipment • Engineering • Environmental • Exhibits • Food Manufacturing • Fuels and Utilities • Graphic Design/Creative Services • Hand-held Computers • Lab Casework, Equipment, Furnishing & Supplies • Landscaping • Legal Services • Financial & Accounting Services • Light Fixtures • Kitchen Appliances • Maintenance & Repair • Market & Media Research • Multicultural Marketing • Medical Supplies & Equipment • Office Supplies • Packing & Consumables • Public Relations & Marketing • Premiums & Promotions • Paper, Printing & Publishing • Real Property Leasing & Management • Security • Shipping • Telecommunication & Technology • Transportation & Freight • Travel • Uniform Rental • Logistic, Warehouse & Distribution • and many more!

CelebrAsian Business Opportunity Conference '08

May 27 - 29, 2008 • Hilton Washington Hotel • Washington, DC

REGISTRATION FORM

FOUR EASY WAYS TO REGISTER



1. ONLINE: www.uspaacc.com
or email: info@uspaacc.com

Credit card registration only



2. FAX: (202) 296.5225
Faxed registration forms must include credit card information



3. MAIL: US Pan Asian American Chamber of Commerce EF
1329 18th Street NW, Washington, DC 20036



4. PHONE: (202) 296.5221 or 1 (800) 696.7618

For additional contacts, see below

PAYMENT

PAYMENT IN U.S. FUNDS MUST ACCOMPANY YOUR COMPLETED REGISTRATION.
REGISTRATIONS WITHOUT PAYMENT WILL NOT BE PROCESSED.

TOTAL COST \$

CHECK ENCLOSED ☐ Make payable to USPAACC-EF

CHARGE: ☐ American Express ☐ Diners Club ☐ Discover

☐ MasterCard ☐ VISA

CARD NUMBER EXP. DATE

NAME ON CARD (PRINT)

BILLING ADDRESS

CARDHOLDER SIGNATURE

GROUP RATE: Register 3 or more from same company will receive 10% discount on early bird rates or \$15 discount each person after April 30.

FOR MORE INFORMATION, CONTACT:

Nessie@uspaacc.com (202) 378.1131 (Corporation/Govt)

Lin@uspaacc.com (202) 378.1135 (AA/MBE)

Pahuna@uspaacc.com (202) 378.1133 (AA/MBE)

***CONFERENCE REGISTRATION FEES DO NOT INCLUDE BOOTH/EXHIBIT RENTAL FEES (SEE SEPARATE EXHIBITOR REGISTRATION FORM); BOOTH / TABLE TOP RENTAL FEES DO NOT INCLUDE CONFERENCE REGISTRATION, MEALS OR OTHER CONFERENCE ACTIVITIES.**

****Guarxi is a commonly used business term meaning "connections" or "relationship"**

FOR USPAACC-EF USE ONLY

ID CODE / DATE:

PROCESSED BY:

PLEASE COMPLETE ONE FORM PER PERSON.

NAME (PRINT) TITLE

COMPANY INDUSTRY NAICS CODE

ADDRESS CITY STATE ZIP

OFFICE TEL MOBILE EMAIL FAX

CONFERENCE RATES

FULL CONFERENCE (MAY 27 ~ 29)* BEST VALUE
INCLUDES ACCESS TO ALL CONFERENCE EVENTS, PLUS 7 MEAL EVENTS (2 BREAKFASTS, 2 LUNCHEONS, 2 RECEPTIONS & 1 GALA DINNER)
EARLY BIRD REGULAR
RATE BY 4/30 RATE AFTER 4/30

For one-on-one meetings, see Exhibitor Registration Form

Corporate Individuals	\$600	\$750
Government Individuals	\$550	\$675
Asian American / Minority & Small Business (Member)	\$450	\$550
Asian American / Minority & Small Business (Non-Member)	\$495	\$600

DAILY EVENT RATES

► **MAY 27, TUESDAY PACKAGE** (INCLUDES INT'L CEO FORUM, BUILD YOUR BUSINESS W/ FEDERAL GOVT & WELCOME RECEPTION)

Corporate Individuals	\$175	\$200
Government Individuals	\$150	\$175
Asian American / Minority & Small Business (Member)	\$125	\$150
Asian American / Minority & Small Business (Non-Member)	\$150	\$175

► **MAY 28, WEDNESDAY PACKAGE** (INCLUDES BREAKFAST / USPAACC-EF/WELLS FARGO ASIAN BUSINESS LEADERSHIP AWARDS LUNCHEON / SUMMITS / WORKSHOPS / EXCELLENCE AWARDS GALA & RECEPTION)

Corporate Individuals	\$350	\$400
Government Individuals	\$295	\$350
Asian American / Minority & Small Business (Member)	\$250	\$295
Asian American / Minority & Small Business (Non-Member)	\$275	\$325

► **MAY 28, WEDNESDAY GALA PACKAGE** (INCLUDES EXCELLENCE AWARDS GALA RECEPTION & DINNER ONLY)

Corporate Individuals	\$300	\$350
Government Individuals	\$250	\$300
Asian American / Minority & Small Business (Member)	\$200	\$225
Asian American / Minority & Small Business (Non-Member)	\$225	\$250

► **MAY 29, THURSDAY PACKAGE** (INCLUDES BREAKFAST / BUSINESS LEADERS & SCHOLARSHIP AWARDS LUNCHEON / GUANXI** SUPPLIER OPPORTUNITY FAIR & ONE-ON-ONE MEETINGS) *See Exhibitor Registration Form

Corporate Individuals	\$350	\$375
Government Individuals	\$300	\$325
Asian American / Minority & Small Business (Member)	\$225	\$250
Asian American / Minority & Small Business (Non-Member)	\$250	\$300

► **GUANXI** SUPPLIER OPPORTUNITY FAIR ONLY**

Corporate Individuals	\$250	\$300
Government Individuals / Asian American / Minority & Small Business	\$150	\$200

Membership Application

Send completed application to
USPAACC-EF 1329 18th Street NW, Washington, DC 20036
Telephone 1.800.696.7818 | 202.296.5221 | Fax 202.296.5225
E-mail: info@uspaacc.com | Website: www.uspaacc.com
Annual dues are pro-rated.

- ☐ Yes, I/We would like to become a member of the US Pan Asian American Chamber of Commerce EF.
- ☐ Enclosed is \$15,000 for annual Corporate Platinum membership.
☐ Enclosed is \$10,000 for annual Corporate Gold membership.
☐ Enclosed is \$5,000 for annual Corporate membership.
☐ Enclosed is \$2,500 for Government/Non-profit membership.
☐ Enclosed is \$300 for annual Individual membership and application for certification.
☐ Enclosed is \$250 for annual Individual membership.
- ☐ Yes, I/We would like to make a contribution in the amount of \$ _____ to the Asian American Scholarship Fund.
Contributions are tax-deductible under IRS Code 501(c)(3).
- ☐ Yes, send me/us information on the Asian American Suppliers Council (AASC).

Name of Company/Individual

Name and Title of Corporate Officer

Street/P.O. Box Number

City/State/ZIP

Phone

Fax

E-mail

Website Address

Signature of Individual/Corporate Officer

USPAACC-EF: Your Connection to Economic Growth

Why Become Involved with USPAACC-EF

Nationwide Presence Reach over 8,000 Asian American-owned businesses through our Regional Chapters in Northern and Southern California in the West Coast, Texas in the Southwest, Chicago in the Midwest, Georgia in the Southeast, New York in the Northeast, and the Maryland-Virginia-Washington, DC area in the National Capital Region.

Asian American Suppliers Council (AASC) Develop mutually beneficial business relationships in our one-stop shop with corporate America, government agencies, and Asian American-owned businesses.

USPAACC E-Portal® Connect with innovative, resourceful, and cost-effective Asian American suppliers, and market to corporate and government buyers through this dynamic e-portal.

Procurement Connections Increase your business profits through these high-level networking events held throughout the country.

International CEO Forum CEOs of small and medium-sized companies from China, India and other Asia-Pacific countries discuss joint venture opportunities and how your company can take advantage of the phenomenal double-digit business growth in Asia.

Guanxi* Supplier Opportunity Fair Acquire valuable contract opportunities in pre-scheduled quality "one-on-one" meetings with buyers from corporate America and the federal government, and meet Asian American suppliers.

*Guanxi (pronounced goo-wan-shee), a commonly used business term meaning "connections" or "relationships"

Summit of Supply Diversity Directors/Managers & Buyers—Break Business Cultural Barriers We are our own culture. Supplier Diversity Directors/Managers and Buyers address cultural challenges they face in negotiating and partnering with diverse Asian American entrepreneurs. Suppliers gain better understanding of various corporate cultures and procurement processes.

Woman Pioneers Summit Features outstanding woman pathfinders in corporate, small business, and government who share their personal experiences, trials, tribulations, and precious lessons learned on their journey to the top. A motivational experience—up close and personal—you will remember for a long time!

Legislative Briefings Meet and discuss with the nation's lawmakers, issues that impact your business.

Participate in the largest annual national Asian American business opportunity conference and the only business conference designed for the Asian American community—CelebrateAsian!

Reach out to Asian Americans in various professions through our National Directory of Asian American Business & Resource Guide, the E-News and our newsletter, the East West Report. And more!

USPAACC-EF

The ultimate solution
to the right connections



US PAN ASIAN AMERICAN
CHAMBER OF COMMERCE EF

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