

eastwest

US Pan Asian American Chamber of Commerce

REPORT

Largest Asian American business conference in the United States held in Washington, DC

CelebrAsian 2005: "Diversity Means Business" culminates USPAACC 20th Anniversary milestone

The US Pan Asian American Chamber of Commerce (USPAACC) culminated a year-long 20th Anniversary celebration at the largest national Asian American business conference in the United States—*CelebrAsian 2005: Diversity Means Business*—on May, 4 - 6, 2005 in Washington, DC. It is the only national conference designed for Asian American businesses.

CelebrAsian 2005, held during Asian Pacific American Heritage Month, opened doors to all who do business or would like to do business with Asian American suppliers, importers/exporters in the Asia-Pacific region, Fortune 500 companies, the federal government and the minority business community.

The three-day conference drew close to 1,000 participants. It was led by **Federal Express**, **Cendant**, **Verizon** and **Wells Fargo** as corporate chairs, at the Omni Shoreham Hotel and the U.S. Department of Commerce.

U.S. Secretary of Commerce Carlos M. Gutierrez, U.S. Secretary of Labor Elaine L. Chao, U.S. Treasurer Anna Escobedo Cabral and U.S. Small Business Administrator Hector V. Barreto gave keynote speeches. They all stayed to mingle with delighted guests.

"This is an important milestone. We are humbled to be the vital conduit between the thriving Asian American business community and their business partners in corporate America, the federal government, and the minority business community," USPAACC National President and CEO Susan Au Allen said. "Our commitment to our constituency is steadfast. We make connections for opportunities and open doors to places where they could compete and succeed."

Founded in 1984, USPAACC is the voice for the Asian American and minority business community. From an acorn, it is now a small oak tree that continues to grow to serve the needs and

(Continued on Page 5)



At the Guanxi* Suppliers Opportunity Fair: Participants cut the ribbon to start the country's largest pre-scheduled, one-on-one meetings between Asian American suppliers and their business partners in corporate America, the federal government and the minority business community (*Guanxi is a commonly used Chinese business term meaning "connections" or "relationship")

This Issue

vol. XVII, No. 2

President's Message	2
Upcoming Events	2
USPAACC on TV	2
CelebrAsian Excellence Awardees	3
Sphere of Influence:	
Ten Most Influential Asian Americans in Business	4
Tree Planting Ceremony	5
Asian Business Leadership Awards	6
Franchising	7
CelebrAsian 2005	8
Scholars Speak Out	10
Why Join USPAACC	12



USPAACC: An Advocate for Economic Growth

The US Pan Asian American Chamber of Commerce (USPAACC) was formed in 1984 as a national, non-profit organization representing all Asian Americans and Asian American-related groups in business. We promote, nurture and propel economic growth by opening doors to contract, educational and professional opportunities for Asian Americans and their business partners in corporate America, the federal government, and the minority business community.

2005 UPCOMING EVENTS

Southwest Region
Asian American Business EXPO
Dallas, Texas August 17

Midwest Region
Procurement Connections
Chicago, Illinois September 21

Southeast Region
Procurement Connections
Atlanta, Georgia September 29

Southern California
Procurement Connections
Los Angeles, California October 14

National Capital Region
Procurement Connections
Washington, DC October 27

Northern California
Procurement Connections
San Jose, California November

Southwest Region
Procurement Connections
Dallas, Texas November

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President's Message

Dear Friends,

Thank you for helping us make our 20th Anniversary CelebrAsian 2005: Diversity Means Business another one for the books!

We achieved many "firsts" at our national business conference: we had the largest gathering of some of the most powerful and influential Asian Americans in the United States, as well as the participation of some of the best and brightest suppliers from the Asian American business community. Our Excellence Honorees for 2005, our Excellence Awards Alumni and our Ten Most Influential Asian Americans in Business have brought so much pride to our community. They not only enhance our prestige, but also inspire the next generation of achievers.

We also pulled off a major coup with U.S. Commerce Secretary Carlos M. Gutierrez, U.S. Labor Secretary Elaine L. Chao, U.S. Treasurer Anna Escobedo Cabral, and U.S. Small Business Administrator Hector V. Barreto—they spoke at our conference and met with our participants. It was truly an unprecedented gathering of top government officials who directly affect the business community.

In addition, we gave out a record 21 academic scholarships through our corporate and private sponsors. This is an important investment in our future leaders.

As with any anniversary, we must look back and reminisce about the accomplishments and challenges of the past, and marvel at how far we have come. We have grown from simple beginnings to become the preeminent Asian American organization with a presence that continues to expand to serve an even broader Asian American constituency. We could not have achieved this without your help.

This milestone is only the beginning. It has prepared us well to meet the profoundly exciting challenges that await us in the next decades and beyond. It has provided us with an excellent foundation upon which to build for the future.

We now approach another season of growth for USPAACC with much enthusiasm and steadfast dedication.

Thank you again for your continued support. See you at the next USPAACC event!

Susan Au Allen
National President & CEO



USPAACC on TV



Delivering the message: From left, Master Jhoon Rhee, father of American Tae Kwon Do, Susan Au Allen, USPAACC National President & CEO, NBC 4 Washington, DC Anchor Tom Sherwood, and USPAACC Excellence Awardee, architect Jeff Lee, following the television interview

Outstanding Asian Americans Honored by USPAACC with Excellence Awards

USPAACC honored four prominent Asian Americans with the Excellence Awards at the Annual Excellence Awards and Scholarships Dinner on May 5, 2005 at the Omni Shoreham Hotel in Washington, DC.

The black-tie gala was held as part of USPAACC's 20th Anniversary CelebrAsian 2005: Diversity Means Business. The honorable U.S. Secretary of Commerce Carlos M. Gutierrez delivered the keynote speech at the awards dinner and praised Asian Americans for their talents, family values and contributions to the country.

The Excellence Award in Business was given to Abid Abedi, Chairman and CEO of Adea Solutions, Inc. Abedi founded the Dallas, Texas-based company in 1996 and has led the organization to above industry-average revenue and profit performance while funding it organically. Under his leadership, Adea Solutions has won a number of prestigious growth awards, including top rankings in the Inc. 500 for two consecutive years and was ranked as one of the largest minority-owned companies in America by Minority Business News magazine two years in a row.

The Excellence Award in Economic Development went to Frank Jao, Chairman and CEO of the full-service real estate company, BridgeCreek Group, Inc. The Vietnam-born Jao has been called by the California mainstream media as "Mr. Little Saigon" for his ground-



Courtesy call: Excellence Awardees Abid Abedi (second from left) and Jeff Lee (second from right) with other Asian American businessmen call on Washington, DC Mayor Anthony Williams (third from left) during CelebrAsian 2005

breaking work in building the city in Orange County, California, with the largest Vietnamese population in the United States. His company provides services in property acquisition, land development, re-development, management, leasing, asset management, and management consulting that cover 1.5 million square feet of real property in the country.

The Excellence Award in the Arts was given to prolific landscape architect and urban planner Jeff S. Lee. The Korean-born architect became the architect of record for the Pentagon Memorial, a two-acre park located at the site of the 9/11 tragedy. Shortly thereafter, a local jury chose his firm's original design for a three-acre 9/11 Memorial Grove on Kingman Island in the Anacostia River. Lee's imprint on the Washington metropolitan area include the Ronald Reagan Building, the new streetscape in historic Georgetown, Capitol Hill's Barracks Row (connecting the Navy Yard to Eastern Market), the Bonsai Garden at the U.S. National Arboretum, and numerous parks and playgrounds.

The Excellence Award in Manufacturing went to Walter Wang,

(Continued on Page 6)

A rare convergence of the Asian American community's "crème de la crème"

A Major Coup: Excellence Award Alumni Reunite at CelebrAsian 2005

The Excellence Award recipients from the past two decades returned for a special reunion during CelebrAsian 2005. Among the best and brightest from the Asian American community who joined the other luminaries were: National Medal of Technology recipient Dr. Praveen Chaudhry, Father of Fiber-Optic Dr. Narinder Kapany, U.S. Secretary of Labor Elaine L. Chao, Author Dr. Francis Fukuyama, Dr. Yuet Wai Kan who was the first to use DNA tests in detecting human diseases, forensic



A few good men and women: Some of the Excellence Awardees from the past twenty years reunite at CelebrAsian 2005

scientist Dr. Henry Lee, Ambassador Sichan Siv, the brainchild behind the development of Prozac Dr. David T. Wong, naval bomb expert Anh Duong, PepsiCo President & CFO Indra

Nooyi, and Astronaut Leroy Chiao who sent his greetings from the International Space Station. ☪

Ten Most Influential Asian Americans in Business Named by USPAACC

USPAACC officially announced its 2005 *Ten Most Influential Asian Americans in Business* at the black-tie Excellence Awards & Scholarships Dinner on May 5, USPAACC's 20th Anniversary CelebrAsian 2005: Diversity Means Business.

U.S. Secretary of Commerce Carlos M. Gutierrez gave the keynote address during the gala event and presented the plaque of recognition to

“These inspiring, astonishingly talented and world-class Asian Americans have made their indelible marks in the industry in which they work, and all exemplify the very best of Asian America.”

—USPAACC National President & CEO Susan Au Allen

those who made the elite group.

“These inspiring, astonishingly talented and world-class Asian Americans come as varied as the business endeavor is in our country,” said Susan Au Allen, USPAACC National President and CEO. “Yet all have made an indelible mark in the industry in which they work, and all exemplify the very best of Asian America.”

The selection committee, composed of representatives from the media, public and private sectors, was chaired by Grant Ujifusa, founding editor of the Almanac of American Politics and founder of ThickEnvelope.com. Three months were spent on research and deliberation until the committee met and agreed unanimously on ten people that it regarded as the most outstanding. “By spotlighting these outstanding business people, we hope to make the wider public more aware of the talent and influence of Asian Americans in today’s marketplace,” Ujifusa said. 🌐



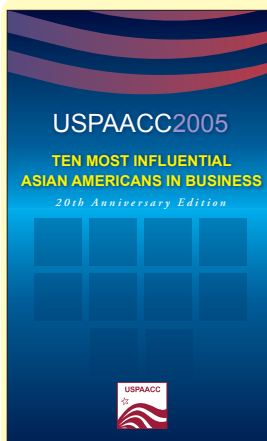
The Honorable Carlos M. Gutierrez, U.S. Secretary of Commerce, with PepsiCo President & CFO Indra Nooyi



The Honorable Carlos M. Gutierrez, U.S. Secretary of Commerce (at left), with Linksys Founder Victor Tsao, a 2004 Excellence Awardee, as well as one of the Ten Most Influential Asian Americans in Business, and USPAACC National President & CEO Susan Au Allen

“While it is gratifying to acknowledge the many contributions and achievements of Asian Americans in the United States, I think it is just as important to recognize that we are *Americans*; no hyphenation, just *Americans*. We are *all* Americans.”

—Indra Nooyi, President and CFO, PepsiCo, Inc. and one of USPAACC's Ten Most Influential Asian Americans in Business, on accepting the honor



John Chen



Raj Gupta



Keiko Harvey



Andrea Jung



Jeong Kim



Indra Nooyi



Christine Poon



Victor & Janie Tsao



Vera Wang



Jerry Yang

The USPAACC 2005 Ten Most Influential Asian Americans in Business (in alphabetical order): 1) **John Chen**, Chairman, President & CEO of Sybase, Inc.; 2) **Raj Gupta**, Chairman, President & CEO of Rohm and Haas Company; 3) **Keiko Harvey**, Senior Vice President, Video Network Services, Verizon Communications; 4) **Andrea Jung**, Chairman & CEO of Avon Products, Inc.; 5) **Jeong Kim**, President of Bell Labs, Lucent Technologies; 6) **Indra Nooyi**, President and Chief Financial Officer of PepsiCo, Inc.; 7) **Christine Poon**, Vice Chairman of Johnson & Johnson; 8) **Victor and Janie Tsao**, Founders of Linksys, now a division of Cisco Systems, Inc.; 9) **Vera Wang**, Founder and President of Vera Wang Bridal House; and 10) **Jerry Yang**, Co-Founder and Chief Director of Yahoo! Inc.

To order your complimentary copy of this publication, visit www.uspaacc.com

Tree Planting Ceremony

"Prosperity Tree" Takes Root

USPAACC Grows from an Acorn into a Small Oak Tree

To celebrate its 20th anniversary milestone, USPAACC held a tree-planting ceremony on the Capitol Hill grounds on May 25. The Chairman of the House Committee on Small Business, Congressman Donald Manzullo and USPAACC President & CEO Susan Au Allen presided over the planting of the oak sapling, known as the USPAACC "Prosperity Tree." USPAACC Regional Presidents, Asian American business leaders and long-time USPAACC supporters from the private and public sectors also participated in the ceremony.

Just as the tree planting ceremony commenced, the overcast and rainy sky suddenly opened with the sun shining. What a message!

The "Prosperity Tree" takes root near the corner of Independence Avenue and First Street SW across from the botanic gardens located on the Capitol Square. The ceremony was symbolic of USPAACC's years of dedicated service and assiduous work on behalf of the Asian American business community. It also signified the celebration of Asian Pacific American Heritage Month, which is annually proclaimed since 1989 by incumbent Presidents each May.

USPAACC has often used the analogy of an oak tree to describe its growth from an acorn twenty years ago to become the preeminent Asian American business organization it is today. ●



Top photo: The Honorable Donald A. Manzullo (second from right), Chairman of the House Small Business Committee, U.S. Congress, presides over the tree planting ceremony. Above: USPAACC staff, regional presidents and supporters participate in the ceremony

CelebrAsian Reception



Dr. Jeong Kim (at far right), President of Bell Labs, Lucent Technologies and one of USPAACC's Ten Most Influential Asian Americans at the reception with his family



Sherry and Walter Wang (above left), USPAACC Excellence Awardee; Right photo: Narinder Kapany, the father of fiber-optics and Excellence Alumnus, talks to Paul Shearman Allen and Susan Au Allen



Largest Asian American Business Conference (From Page 1)

interests of Asian American and minority entrepreneurs through seven regional chapters nationwide in California, New York, Texas, Illinois, Georgia and the National Capital Area.

As the leading Asian American organization, USPAACC's Procurement Connections bring Asian American entrepreneurs together with corporate America and the federal government. Its E-Portal helps buyers and suppliers find each other. Its third party certification ensures qualified diversity suppliers.

The annual conference, *CelebrAsian*, features valued programs such as Break Cultural Barriers to Succeed, Woman Pioneers Symposium, Import/Export Series, Supplier Diversity Managers' Summit,

Franchising, and the renowned *Guanxi** Suppliers Opportunity Fair (**Guanxi* is a commonly used Chinese business term meaning "connections" or "relationship") where suppliers and buyers meet at pre-scheduled one-on-one meetings for meaningful business talks.

CelebrAsian means recognition of the exceptional achievements by Asian American corporate executives, entrepreneurs, professionals, government officials and college-bound students. At the 20th Anniversary Dinner, Excellence Awards were presented to four honorees and Excellence Award recipients from the past two decades returned for a special reunion. USPAACC's *Ten Most Influential Asian Americans in Business* were also introduced at the Gala (See related story on Pages 4).

(Continued on Page 7)

Three Asian-Owned Small Businesses Recognized by USPAACC and Wells Fargo

Asian business owners from California, Texas, and Minnesota each won \$5,000 awards

Wells Fargo and USPAACC presented the annual Asian Business Leadership Awards at the 20th Anniversary CelebrAsian 2005: Diversity Means Business, USPAACC's annual Asian American Business Conference on May 6, in Washington D.C. The awards recognized some of the nation's leading Asian-owned businesses that best exemplify the vision, success and community contributions of Asian American business owners.

Due to the overwhelming response from last year's nationwide competition, USPAACC and Wells Fargo increased the number of awards for this year. The three winners who each received \$5,000 cash awards were: AECsoft USA, Inc., a Houston, Texas-based software company owned by Lily Xiong and Tom Ren; Peterson & Peterson, D.D.S., a St. Paul, Minnesota-based dental practice owned by Vacharee Peterson; and Epsilon Systems Solutions, Inc., a San Diego, California-based defense contractor owned by Bryan Byung-Ik Min.

"As Asian-owned small businesses continue their rapid growth, we are so thrilled to recognize three dynamic businesses who are all a great testament to the strength and diversity of this market segment," said Iris Chan, Head of Commercial Banking at Wells Fargo and National Spokesperson for the bank's Asian Business Services Program. "The fact that the awardees come from all parts of the country in vastly different industries clearly demonstrates that Asian-owned businesses are spreading their influence and thriving across geography and business sectors."

"This year's Asian Business Leadership winners truly reflect the strength and diversity within the Asian-owned business segment," said Susan Au Allen, National President and CEO of USPAACC. "It is with great optimism that we look to the future as Asian-owned businesses continue to grow and prosper."

The Award recipients were selected from a pool of applicants across the country, and were evaluated on business innovation, success and legacy of community service. Owned by Lily Xiong and Tom Ren, AECsoft USA, Inc. is a Houston-based software company that provides web-based solutions to help corporate clients, such as Coca-Cola and



Winners all: From left, USPAACC National President & CEO Susan Au Allen, last year's winners Richard Fe Tom and wife Nancy, Tom Ren, Mr. & Mrs. Bryan Min, Vacharee Peterson and husband, and Iris Chan, Head of Commercial Banking at Wells Fargo and National Spokesperson for the bank's Asian Business Services Program

MGM Mirage, and government entities, to manage suppliers and save procurement costs. Their innovative products enable Asian and other diverse suppliers to maintain their profiles with corporations, as well as submit quotes online.

Based in St. Paul, Minnesota, Dr. Vacharee Peterson's dental practice, Peterson & Peterson, D.D.S., has expanded to seven times its size since 1982. The family dental practice treats primarily low-income patients, including a large segment of the Hmong refugee and immigrant community, most of whom receive Medical Assistance.

Korean immigrant, missionary, and U.S. Navy Veteran, Bryan Min, founded San Diego, California-based Epsilon Systems Solutions, Inc. in 1998, which boasts 300 employees today. The company strives to support the United States' national security by providing defense and security solutions to key government sectors. Epsilon was ranked first among the "Fastest Growing Companies" in the Defense Sector by Inc. Magazine in 2003, and Bryan Min received the Ernst & Young's 2003 Entrepreneur of the Year award in the Defense and Security Sector.

For more information on the Asian Business Leadership Awards, visit the USPAACC website at www.uspaacc.com ●

Outstanding Asian Americans (From Page 3)

President and CEO of the world's largest plastic pipe manufacturer, J-M Manufacturing Company, Inc. Wang's company, headquartered in Livingston, New Jersey, is a subsidiary of the Formosa Plastics Group, a \$28 billion international conglomerate that employs over 71,000 people worldwide. His entrepreneurial efforts and dedication to community are built on a strong foundation since he first joined

Formosa Plastics in Taiwan as a factory machinery operator. He moved up the ranks and under Wang's leadership, the company grew from having \$220 million in annual sales to over \$1 billion in 2004—while keeping its employee headcount constant. Wang recently opened one of the largest fiberglass door manufacturing facilities in the world. ●

Cendant and USPAACC Hold Franchising Seminar to Benefit Asian American Business Community

Cendant, a diversified global provider of business and consumer services, and USPAACC held a franchising seminar on May 6 at the 20th Anniversary CelebrAsian 2005: *Diversity Means Business* in Washington, DC.

"We are glad to have presented an educational franchising seminar at CelebrAsian 2005, the country's premier event for the Asian American business community," said Scott Welsh, Cendant's Director of Supplier Diversity. "Participants met face-to-face with franchising executives at every investment level, and brought home valuable insights on the large variety of franchise opportunities for different pocket books."

"The seminar offered a goldmine of knowledge to Asian American entrepreneurs who were looking for new and additional opportunities,"

said Wen Chang, USPAACC Southern California Chapter President, Mayor of Diamond Bar, and CEO of Trade Union Inc. "Participants acquired first-rate skills, new knowledge about franchising, and how to apply successful and tested business concepts to remain competitive in today's marketplace."

In-depth examinations of the different franchise relationships and how they affect potential franchisees were presented at the seminar, including practical, legal, strategic and financial issues involved, and how to avoid the potential pitfalls. Participants also learned the challenges and rewards of launching a new franchise, the latest on franchise rules, regulations and cutting edge techniques from the collective perspectives of top professionals in the industry. ●

"Participants acquired first-rate skills, new knowledge about franchising, and how to apply successful and tested business concepts to remain competitive in today's marketplace."

—Wen Chang, USPAACC Southern California Chapter President, Mayor of Diamond Bar, and CEO of Trade Union Inc.



At the franchising seminar (clockwise, from top left): Nicole Johnson-Reece, Vice President, Diversity and Community Involvement, Cendant; Doug Wong, National Director of Franchise Development, Denny's Inc.; and Jose Perez, Senior Vice President, Real Estate, Franchise Group, Cendant

Largest Asian American Business Conference (From Page 5)

For exemplary efforts in giving equal opportunities to the Asian American business community—USPAACC presented the *Corporation of the Year* and *Government Agency of the Year* awards to Verizon and the U.S. Department of Interior, respectively.

USPAACC's annual scholarships program awards each year, over \$100,000 in educational benefits to talented and hardworking college-bound youth. A record 21 scholarships were awarded this year during

www.uspaacc.com



CENDANT

The CENDANT group is composed of Real Estate Services Business units, including Real Estate Franchises (Century 21, Coldwell Banker, Coldwell Banker Commercial, ERA, and Sotheby's International Realty); Real Estate Brokerage (NRT); Relocation (Cendant Mobility); and Title and Settlement Services (Cendant Settlement Services).

Cendant's Hospitality Services units include the Hotel Group (Amerihost Inn, Days Inn, Howard Johnson, Knights Inn, Ramada Inn, Super 8, Travelodge, and Wingate Inn); Vacation Exchange Group (RCI); Vacation Rental Group (Cuendet, Holiday Cottages Group, Landal GreenParks, Novasol, and Welcome Holidays, Ltd.); Hotel Marketing Services (Hotel Dynamics); Timeshare Resort Group (Fairfield Resorts, Trendwest Resorts) and Trip Rewards.

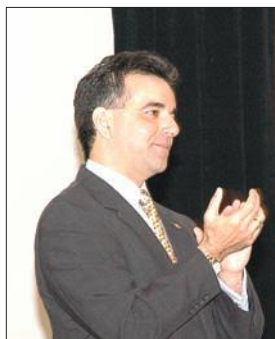
The Vehicle Services units include Car Rental (Avis and Budget).

Cendant also has business units in marketing services and travel distribution services.

CelebrAsian (See photos on Pages 10–11).

To top it all off, an Oak Tree called the *Prosperity Tree*, was planted on the grounds of the U.S. Capitol to commemorate USPAACC's 20th anniversary. Chairman of the House Small Business Committee, The Honorable Donald Manzullo, presided over the ceremony (Story on Page 5). ●

CelebrAsian 2005



"Everything was well organized—thanks for all your efforts."
Yusuf Tadia of VES International



The Honorable Hector V. Barreto, U.S. Small Business Administrator, speaking at the Breakfast Plenary



The Honorable Anna Escobedo Cabral, U.S. Treasurer, speaking at the Woman Pioneers Symposium



"The panel discussions with corporations and government agencies prior to the suppliers opportunity fair were very helpful in providing specifics."

—Richard Fe Tom of The Architecture Company, Tucson, Arizona

"Very impressed with the entire conference, especially the number of businesses and government agencies who came."

—Sherry Wang of Pyramid Systems



USPAACC Charity Golf Tournament to kick off CelebrAsian 2005 in Washington, D.C.

Photos by: ROGER CHIN Professional Photographer | www.roger@teqimage.com



Breaking the Glass Ceiling: Speakers at the Woman Pioneers Symposium held at the U.S. Department of Commerce

CelebrAsian 2005



*The Honorable Carlos M. Gutierrez,
U.S. Secretary of Commerce*



*Excellence Awardee
Abed Abedi*



*Excellence Awardee
Frank Jao*



*Excellence Awardee
Jeff Lee*



*Excellence Awardee
Walter Wang*



*The Honorable Elaine L. Chao,
U.S. Secretary of Labor*



"The awards ceremony and testimonials were fantastic... All truly WINNERS!!!"

—Jaymie Michell of Bank of America

"A beautiful and inspiring Awards Dinner. Excellent guest speakers."

—Susan Sparks of SC Johnson



Keiko Harvey, Senior Vice President of Verizon receives the recognition from U.S. Commerce Secretary Carlos M. Gutierrez



Dr. Jeong Kim, President of Bell Labs, Lucent Technologies



Father of fiber-optics Dr. Narinder Kapany



Keynote speaker U.S. Secretary of Commerce Carlos M. Gutierrez and Mrs. Gutierrez (at left) being accompanied into the grand ballroom



The U.S. Department of Interior won the Government Agency of the Year Award



Congressman David Wu (second from right) with Howard Li, Donald Chu, Sherry & Walter Wang

USPAACC Officials (from left): Grace McDermott of Southwest Chapter; Varghese Chacko of Midwest Chapter; Susan Au Allen, National President & CEO; Wen Chang and Lily Kuo of Southern California Chapter; and Tim Wu of Northern California Chapter

"USPAACC has introduced me to other business leaders and government representatives who have helped expand our business throughout the United States."

—Victor Tsao, Senior Vice President and Co-Founder of Linksys, a division of Cisco Systems



U.S. Ambassador Sichan Siv



Forensic scientist Dr. Henry Lee



Photos by: ROGER CHIN Professional Photographer | www.roger@teqimage.com

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SUMMER/FALL 2005 eastwest REPORT 9

Scholarship Recipients

ESTABLISHED IN 1989, THE ASIAN AMERICAN SCHOLARSHIP FUND PROVIDES FINANCIAL ASSISTANCE to outstanding Asian American high school seniors pursuing post-secondary education. Funded by private and corporate sponsors, a record 21 scholarships were awarded this year.

Ruth Mu-Lan Chu & James S.C. Chao Scholarship

(Endowed by their daughter Elaine L.Chao)

Catherine Tsai

Piedmont High School • San Jose, California

"CelebrAsian was such a wonderful experience. I was drawn into stories of prominent Asian Americans—feeling their hardships and rejoicing in their successes. The night was filled with cheers as we stood on stage and presented to the audience as the future Asian leaders of America."



PepsiCo Scholarship

Phuong-Nam Ngoc Giang

Thomas Jefferson High School for Science & Technology • Springfield, Virginia

"I take pride in my Asian heritage as I listened to stories of struggle, failures, and finally success. I am proud to be part of a community that reaches farther than I could ever imagine. CelebrAsian was not only a testament of the widening reach of the Asian community but also a symbol of globalization."



Verizon Communications Scholarship

Jae Won Lee Hammett

Thomas Jefferson High School for Science & Technology • Springfield, Virginia

"CelebrAsian was simply amazing! USPAACC has given me such a wonderful opportunity that I will remember for many years to come."



Drs. Poh Shien & Judy Young Scholarship

Bronson Ngo

Dixie Hollins High School • Pinellas Park, Florida

"CelebrAsian was a wonderful event that expressed the accomplishments of Asian Americans. I am grateful to have been a part of a gathering of such powerful, wealthy and successful individuals. I hope to become one of those individuals in the future."



Mercedes-Benz Scholarship

Alexander Cortez Tan

J. Logan High School • Union City, California

"Thank you for giving me the opportunity to meet the Asian American leaders of our nation. USPAACC has given scholarship recipients like me a chance to truly reach our potential and be the stars of our generation."



Federal Express Scholarship

Hungyen Le Nguyen

Forest Park High School • Forest Park, Georgia

"CelebrAsian made me realize the impact Asian Americans have in this country. The statistics that were presented were amazing—the Asian community has such an impact on the American economy, to the growth of this country. CelebrAsian has made me a proud Asian American."



BridgeCreek Scholarship

Grace Eunhae Park

La Canada High School • Pasadena, California

"At CelebrAsian, I saw successful Asian Americans—all outstanding in a gamut of fields, including technology, the sciences, politics, the arts, and business. Many came from humble beginnings. I felt proud to be Asian American, because I realized that behind every one of these success stories was a spirit that refused to give up."



Telamon Scholarship

Anson Wai Tsui

James Logan High School • Union City, California

"The Excellence Award alumni have inspired me and taught me that Asian Americans can really make a difference even though we are in the minority. With this new sense of motivation, CelebrAsian has given me an immense desire to become an accomplished bioengineer in the hopes of one day receiving an Excellence Award from USPAACC."



Bernadette Wong Yu Scholarship

Ling Ean Cheung

Mark Sheehan High School • Wallingford, Connecticut

"USPAACC is doing a wonderful job in helping the future generation of Asian Americans. I am convinced that USPAACC's mission of promoting, nurturing and propelling economic growth by opening doors of contract, educational and professional opportunities for Asian Americans is going to succeed."

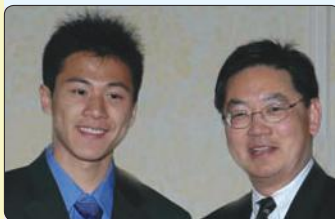


Bloomberg Scholarship

Xin Yi Rong

Seward High School • New York, New York

"At CelebrAsian, I heard a lot of impressive speeches. The speakers shared their successful experiences with us. Most have overcome countless obstacles before achieving their goals. I learned unforgettable lessons. My heart was filled with confidence and courage to face challenges ahead."



Scholarship Recipients

Volvo For Life Scholarship

Christine Nguyen

Venice High School • Culver City, California

"At CelebrAsian, I had the privilege of meeting brilliant, inspiring and renowned honorees who made their dreams a reality. My faith in the American Dream has been revitalized, amazed at being surrounded by immeasurable talent that was worthy of emulation."



Volvo For Life Scholarship

Alexander Thanh Nguyen

Westminster High School • Westminster, California

"Thank you for helping me reach my dreams of becoming a doctor and one day helping others in developing countries. I want to leave a legacy of hope in the hearts of people I have helped and to inspire and motivate them. This scholarship is one significant step in the flight of stairs that I have to climb in life."



McDonald's Scholarship

Chengying Sayaovang

West Bend High School • West Bend, Wisconsin

"At CelebrAsian, we shared our experiences and the Excellence Awardees—past and present—gave me hope, motivation, encouragement and determination to pursue my education, and to strive further for bigger dreams."



CBS Broadcasting Scholarship

Lisa Pin

Prince Edward County High School • Farmville, Virginia

"I have never seen so many powerful Asian Americans together under one roof! At CelebrAsian I met many outstanding Asian Americans and got a true sense of the term 'Asian Power.' Thank you to USPAACC for a great and memorable experience!"



UPS Scholarship

Tejas Odedara

Covington High School • Covington, Virginia

"It was a great honor to meet some of the most accomplished and world famous men and women in our nation. I marveled at their expertise in various fields. It was also a great source of pride to see all that Asian Americans have accomplished for our nation."



UPS Scholarship

Jennifer Evans

Oaks Christian High School • Oak Park, California

"CelebrAsian was an extraordinary event celebrating the accomplishments of various Asian Americans. Their trials and successes were an inspiration and will stay in the hearts of many. The diversity of the guests painted a glorious picture of what hard work and determination can accomplish."

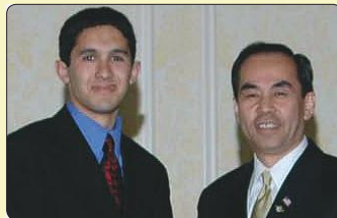


Jackie Chan Scholarship

Michael Harrison Joshi

James Logan High School • Union City, California

"USPAACC has certainly assembled an amazingly qualified group of scholarship recipients. They were not only scholastically accomplished, but also had fascinating backgrounds and with admirable ambitions. CelebrAsian was an overall rewarding experience for me!"



Jackie Chan Scholarship

Justine Chia Shih

Westwood High School • Austin, Texas

"At CelebrAsian, I met distinguished Asian Americans of high status in this country. I have listened to them as they shared their knowledge and skills in their successful careers. I know I will always fondly remember this event."



MCI Scholarship

Cathleen Cher Chen

James W. Robinson Jr. Secondary School • Oakton, Virginia

"Through CelebrAsian, I finally realized the true meaning of the phrase 'Asian pride.' The life stories of the honorees—the adverse conditions they have endured and the amazing successes they have accomplished—were an inspiration to me. Meeting them in person was an experience that I won't soon forget!"

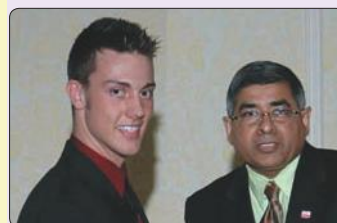


Bruce Lee Scholarship

Travis Joseph Bryant

John F. Kennedy High School • Denver, Colorado

"CelebrAsian has opened my eyes to the hardships and challenges Asian Americans have had to face and how they have embodied the true definition of perseverance. Many who participated in this conference have overcome adversity and have grown to become some of the most successful people in the world. Thank you to USPAACC for allowing me to become part of this!"



Sodexo Scholarship

Andy Yuji Hata

Syracuse University

"CelebrAsian was a true revelation of the national and global accomplishments of Asian Americans. Diversity and the celebration of the Asian cultures have always been a big part of my life and I felt honored to be a part of this national event and a momentous occasion."





Membership Application

Send completed application to
USPAACC 1329 18th Street NW, Washington, DC 20036
Telephone 1.800.696.7818 | 202.296.5221 | Fax 202.296.5225
E-mail: administrator@uspaacc.com | Website: www.uspaacc.com
Annual dues are pro-rated.

- ☐ Yes, I/We would like to become a member of the US Pan Asian American Chamber of Commerce.
- ☐ Enclosed is \$10,000 for annual Corporate Gold membership.
☐ Enclosed is \$5,000 for annual Corporate membership.
☐ Enclosed is \$2,500 for Government/Non-profit membership.
☐ Enclosed is \$300 for annual Individual membership and application for certification.
☐ Enclosed is \$250 for annual Individual membership.
☐ Enclosed is \$10 for annual Student membership.
- ☐ Yes, I/We would like to make a contribution in the amount of \$ _____ to the Asian American Scholarship Fund.
Contributions are tax-deductible under IRS Code 501(c)(3).
- ☐ Yes, send me/us information on the Asian American Suppliers Council (AASC).

Name of Company/Individual

Name and Title of Corporate Officer

Street/P.O. Box Number

City/State/ZIP

Phone

Fax

E-mail

Website Address

Signature of Individual/Corporate Officer

USPAACC: Your Connection to Economic Growth

Why Become Involved with USPAACC

Procurement Connections. We present issues of importance to Asian Americans, and to those who want to do business with Asian Americans and in Asia. Our Procurement Connections, a forum where these issues are discussed, also offer opportunities to meet with corporate and government procurement representatives. Topics covered include Technology Transfer, Race Relations, Asian Americans and Political Fund Raising, How to Market to Asian Americans, and How to Market to Corporations and Government.

USPAACC means business. We represent Asian and non-Asian American businesses and professionals. Companies that join us and become involved in our programs reap profits. In just one business luncheon session, the RTC, with the assistance of a local banking member, pulled in over \$1 million in new business.

Asian American Suppliers Council (AASC) and Certification. We certify Asian American-owned business, and provide a unique one-stop shop for corporate America, government agencies, and Asian American businesses to nurture and develop mutually beneficial business relationships. Asian American suppliers join AASC to increase their contacts and sales. Corporate and government purchasers join AASC to diversify their supplier base.

Diversity Seminar. In partnership with major corporations and government agencies, we produce educational seminars for executives and managers on the dynamics of living, working and doing business in a multi-cultural and multi-ethnic environment, America.

Get to know the Asian American community better. Reach Asian American organiza-

tions all over the United States. Our *National Directory of Asian American Organizations & Resource Guide* is the only one of its kind. Organizations and professionals affiliated with USPAACC receive our newsletter, *East West Report*.

Reach outstanding employees. We perform specialized and tailored searches for corporate diversity recruitment outreach projects.

Bridge the cultural gap when doing business in Pacific Rim countries. The World Bank estimated that Asia would account for half the expansion in global trade. We have unique trade liaisons with China, Hong Kong, Korea, Taiwan, Japan, India, the Philippines and Pakistan that help our members achieve their objectives with a high degree of trust and security. ●



**US Pan Asian American
Chamber of Commerce**

1329 18th Street NW
Washington, DC 20036

www.uspaacc.com