US Pan Asian American Chamber of Commerce Culminates 20th Anniversary Milestone with CelebrAsian 2005 in Washington, DC

Largest Annual National Asian American Business Conference in the United States
Caps Year-Long Activities Designed to Serve Asian American Constituency

US Pan Asian American Chamber of Commerce (USPAACC) will culminate its year-long 20th Anniversary celebration by hosting the largest annual national Asian American business conference in the United States and the only national conference designed for the Asian American business community—20th Anniversary CelebrAsian 2005: Diversity Means Business—on May 4 - 6, 2005 in Washington, DC.

CelebrAsian 2005, which coincides with the national observance of Asian Pacific American Heritage Month, is open to all those who do business or would like to do business with Asian American suppliers, importers/exporters in the Asia-Pacific region, Fortune 500 companies, the federal government and the minority business community. Over 1,000 participants are expected to attend the three-day event that will hold sessions on Capitol Hill and at the main conference site, the Omni Shoreham Hotel.

Featured speakers at CelebrAsian 2005 will include U.S. Secretary of Commerce Carlos M. Gutierrez, U.S. Labor Secretary Elaine L. Chao, U.S. Treasurer Anna Escobedo Cabral, and U.S. Small Business Administrator Hector V. Barreto. The corporate chairs for this year’s business conference are Federal Express, Cendant, Verizon and Wells Fargo.

Founded in August 1984 as a non-profit organization to represent the pan Asian Pacific American business and professional community, USPAACC has since become a stalwart voice for and a strong supporter of the Asian American and minority business community. Today, USPAACC

(Continued on Page 11)
USPAACC: An Advocate for Economic Growth

The US Pan Asian American Chamber of Commerce (USPAACC) was formed in 1984 as a national, non-profit organization representing all Asian Americans and Asian American-related groups in business. We promote, nurture and propel economic growth by opening doors to contract, educational and professional opportunities for Asian Americans and their business partners in corporate America, the federal government, and the minority business community.

2005 EVENTS CALENDAR

Chambers’ Unity Luncheon
Washington, DC January 27

Northern California
Procurement Connections
San Jose, California January 30

Southeast Region
Procurement Connections
Orlando, Florida March 11

USPAACC-Southeast
Membership Drive
Atlanta, Georgia March 28

20th Anniversary
CelebrAsian 2005
Washington, DC May 4 ~ 6

President’s Message

As we welcome another year full of potential and opportunity, we also look back to a journey that has been both challenging and rewarding for our members. We have reached an important milestone as we celebrate our 20th anniversary. From an acorn two decades ago, we have grown today into a small oak tree—with stronger roots and wider branches—that reaches out to more Asian Americans and their business partners in corporate America, the federal government, and the minority business community.

We are the preeminent pan Asian American organization because of the support of our members from corporate, government and the pan Asian American community. We are strong because we are not a single ethnic organization, but an all-inclusive one that embraces Americans with East Asian, Southeast Asian, South Asian, and Pacific Islander origins. We have made significant inroads and created a niche for the highly adept Asian American business entrepreneurs who have worked very hard to enter and stay in the marketplace. We have improved conditions for the Asian American supplier in the corporate and government contracting arena. We will continue to bold Procurement Connections, expositions and business-related seminars all over the country to open more doors of opportunities to our constituency. And we will continue to work assiduously as a stalwart voice for and a strong supporter of Asian Americans and the minority business community.

As we enter another season of growth, we ask you to join us in the finale of our year-long celebration on May 4-6, when we bring our signature event, the Annual National Asian American Business Conference, 20th Anniversary CelebrAsian 2005: Diversity Means Business, to the nation’s capital. CelebrAsian is the only national conference designed for the Asian American business community and the largest annual national Asian American business conference in the United States.

This conference will be the best ever yet. See you in Washington, DC on May 4 ~ 6!

Susan Au Allen

Census Bureau Issues Summary Report on Asian American Demographics

USPAACC views report as vital in the understanding of this largely untapped consumer market

The summary report We the People: Asians in the United States released by the U.S. Census Bureau on December 15, paints a comprehensive picture of who the Asian Americans are in today’s United States.

“...The average Asian American today is relatively younger, well-educated, bilingual, and with deeper pockets,” said Susan Au Allen, National President and CEO of the US Pan Asian American Chamber of Commerce. “This

(Continued on Page 11)
USPAACC Co-Sponsors Opportunity Conference with U.S. Department of Labor and U.S. Hispanic Chamber of Commerce

National conference addressed needs of two of the fastest growing segments of the 21st century workforce

For the second consecutive year, the US Pan Asian American Chamber of Commerce (USPAACC) joined the U.S. Department of Labor to co-sponsor the 2004 Opportunity Conference with the U.S. Hispanic Chamber of Commerce.

The full-day national conference was held on October 12, 2004 at the Omni Shoreham Hotel in Washington, DC. It was designed for Asian Pacific and Hispanic Americans—two of the fastest-growing segments of the 21st century workforce—to inform them of the opportunities available to them in the different growth areas in the private and public sectors.

In her opening remarks, USPAACC National President & CEO Susan Au Allen talked about the role small business plays as the laboratory of innovation and the engine of the U.S. economy. “As last year, USPAACC is honored to co-sponsor this national event that would help Asian Pacific and Hispanic Americans to effectively compete and succeed in today’s marketplace—a step toward achieving their American dream,” Allen said.

U.S. Labor Secretary Elaine L. Chao delivered the keynote address. She highlighted the Department of Labor’s initiatives that are in place to better serve the Asian Pacific and Hispanic American communities.

“This nationwide conference—the second one in two years—will help Asian Pacific and Hispanic American entrepreneurs and community organizations develop new contacts, new opportunities, new information and tools to grow and prosper,” the Labor Secretary said.

(Continued on Page 11)
Procurement Connections, a unique opportunity for Asian American suppliers and other minority businesses to meet with purchasing representatives from Fortune corporations, as well as from the federal, state and local agencies to discuss contracting opportunities, were held in key cities nationwide by USPAACC and its corporate partners.

Procurement Connections is part of a series of seminars held around the country by USPAACC in celebration of its 20th Anniversary that culminates in CelebrAsian 2005: Diversity Means Business on May 4-6 in Washington, DC.

DARDEN RESTAURANTS / WALT DISNEY WORLD CO. PRESENT PROCUREMENT CONNECTIONS IN FLORIDA
USPAACC Southeast Chapter held Procurement Connections at the Disney/SBA National Entrepreneur Center in Orlando Florida on March 11, 2005.

Presented by Darden Restaurants and Walt Disney World Company, the event featured seminars on the importance of certification and procurement issues, and a business-to-business matchmaking roundtable.

WELLS FARGO / KAISER PERMANENTE SPONSOR PROCUREMENT CONNECTIONS IN SILICON VALLEY
USPAACC Northern and Southern California Chapters, with Wells Fargo and Kaiser Permanente as major corporate sponsors held the Procurement Connections on January 27 at the Doubletree Hotel in San Jose, California.

Building on the success of last year’s event in Silicon Valley, where a number of participants who met key procurement officials from Fortune companies and the federal government eventually won procurement contracts. The event featured practical advice on business expansion from a panel of experts and successful minority business owners. This regional Procurement Connections drew over 150 participants and filled the conference room to capacity.

PROCUREMENT CONNECTIONS HELD IN THE WINDY CITY
USPAACC Midwest Chapter held Procurement Connections, “E-Sourcing: Winning Corporate Contracts in a New Economy,” on December 9, 2004 at the Exelon Corporation headquarters in Chicago.

Specifically designed for Asian American- and minority-owned businesses that want to do business with major corporations and government agencies, the Procurement Connections featured corporate and government representatives who presented their respective organization’s procurement procedures, essential points of contact for different areas of purchases, and their forecast on future purchases in various commodities and services.

Participants met corporate and federal agency representatives in groups of 8 to 10, rotating tables so that all suppliers had the opportunity to discuss matters of interest with each corporation.

THE BIG APPLE HOSTS PROCUREMENT CONNECTIONS
USPAACC Northeast Regional Chapter held Certification and Procurement Connections in Manhattan on November 19, 2004 where corporate and government representatives talked about their respective organization’s procurement culture, practice and procedures, and essential points of contact information for different areas of purchases. They also shared their forecast on future purchases in various commodities and services. Waitex International hosted the event at its headquarters in New York City.

CENDANT / CHOICE HOTEL HOST PROCUREMENT CONNECTIONS IN NATIONAL CAPITAL REGION
USPAACC National Capital Area Chapter held a Procurement Connections, “Winning Corporate Contracts in a New Economy,” at the Choice Hotel International headquarters in Silver Spring, Maryland on September 13, 2004. Main topics discussed at the full-day event included E-Sourcing and the importance of certification for small businesses. The event was sponsored by Cendant and Choice Hotels International.
The Honorable Sichan Siv, United States Ambassador to the United Nations Social & Economic Council, hosted a luncheon at the U.N. for USPAACC President and CEO Susan Au Allen and USPAACC New York Corporate Gold members—Cendant, Microsoft Corporation, Altria and Verizon—on November 9, 2004. Also in attendance were ambassadors from Japan, Korea, Singapore and Cambodia and their respective minister counselors to the United Nations. The purpose was to explore public-private partnership opportunities with U.N. member countries in Asia.

“Voting is each citizen’s most basic, yet most powerful tool for participating in America’s cherished right to choose its leaders,” Expedition 10 Commander Leroy Chiao said via satellite, as he urged eligible voters to head to the polls on Election Day.

USPAACC National President Inducted to Minority Business Hall of Fame

USPAACC National President and CEO Susan Au Allen was inducted to the Minority Business Hall of Fame on January 13, 2005 at the Harvard Club in New York City for her work at the helm of USPAACC and for her “legacy of economic development in the Asian community.”

“This award is important to me and USPAACC because it validates the hard work, long hours, frequent travels, and rigorous advocacy that we have put in over the last 20 years to bring Asian American business into the mainstream,” Allen said. “This award also inspires us to continue to open more doors of contract, educational and professional opportunities for our constituency.”

The Minority Business Hall of Fame and Museum was founded in April 2004—a collaborative effort of John Robinson, president of the National Minority Business Council, New York; Don McKneely, president and publisher of Minority Business News; and Carol Daugherty Foster, editor of Minority Business News—to spotlight the achievements of men and women who were pioneers in opening opportunities for equal access for business owners of color. The museum chronicles their vision, tenacity and courage of the inductees for generations to come.

Also present at the ceremony to lend their support to Susan Allen were: Jeannie Diefenderfer, Group President of Advanced Networks, Verizon; Rengen Li, Manager of Supplier Diversity, The Coca-Cola Company; Grant Ujifusa, Founder of ThickEnvelope.com; Lisha Lee, business entrepreneur; and the Allen family, with husband Paul and sons Edward and Mark.

USPAACC Excellence Award Recipient Votes From Space

During the last presidential elections, American Astronaut and Expedition 10 Commander Leroy Chiao exercised his civic duty and the right to vote under extraterrestrial circumstances—by casting his ballot 230 miles above earth! He made history by casting the first vote ever in a presidential election from space.

Commander Chiao, a recipient of the USPAACC Excellence Award for Science and Technology during CelebrAsian 2003, was in his six-month mission as Commander of the tenth crew of the International Space Station. The National Aeronautics and Space Administration (NASA) coordinated the voting procedure, through an electronic ballot which was e-mailed to Chiao’s secure account at NASA’s Johnson Space Center. Using a high-speed modem via satellite, Chiao cast his vote and sent it back to the Mission Control Center. His vote was then transferred to and recorded at the Galveston County Clerk’s office.

The procedure of voting from space was made possible by a bill passed by Texas legislators in 1997 and signed by then-Governor of Texas, George W. Bush.

CelebrAsian 2005
DIVERSITY MEANS BUSINESS

MAY 4 - 6, 2005
OMNI SHOREHAM HOTEL
WASHINGTON, DC

THE LARGEST ANNUAL NATIONAL ASIAN AMERICAN BUSINESS CONFERENCE IN THE UNITED STATES

CORPORATE CHAIRS

FedEx
Cendant
verizon
Wells Fargo

MAJOR CORPORATE SPONSORS

Altria
AT&T
Cisco Systems
The Coca-Cola Company
IBM
Mac
Microsoft
MCI
Mercedes-Benz
Raytheon
Time Warner
Wal-Mart

MEDIA PARTNERS

Asian Week
Asian Fortune
Filipinas
BusinessNews USA
InUS BUSINESS JOURNAL
MBE
The Washington Times
CHARITY GOLF TOURNAMENT
WEDNESDAY 7:30 AM ~ 4:00 PM Bull Run Golf Course
Haymarket, Virginia
Tee off to grant an ailing child’s wish! Play golf and network at the picturesque Bull Run Golf Course to benefit the Make-A-Wish Foundation®.

TREE PLANTING CEREMONY
WEDNESDAY Capitol Hill Grounds, Washington, DC
From an acorn to a small oak tree—USPAACC has grown over the last 20 years opening doors to contract, educational and professional opportunities to Asian Americans and their business partners in corporate America and the federal government. Join us in commemorating this milestone with a symbolic oak tree planting on the Capitol Hill grounds.

BREAK CULTURAL BARRIERS
WEDNESDAY 1:00 PM ~ 2:30 PM Capitol Hill
It takes more than a firm handshake and direct eye contact to be successful in the business world and in mainstream America. Learn from top Asian Americans who have successfully navigated those cultural hurdles as they share their stories of daunting challenges and ultimate triumph!

WOMAN PIONEERS SYMPOSIUM
WEDNESDAY 2:30 PM ~ 5:30 PM Capitol Hill
Outstanding women achievers from Fortune companies, the government and small business enterprises will share their stories—personal experiences, trials and tribulations, and precious lessons learned—on their journey to the top. A motivational and inspirational experience you won’t forget!

WELCOME NETWORKING RECEPACTION
WEDNESDAY 6:00 PM ~ 8:00 PM Omni Shoreham Hotel
Meet outstanding Asian Americans, top corporate executives and high-level government officials at this networking reception.

OPPORTUNITY BREAKFAST PLENARY
THURSDAY 8:00 AM ~ 9:00 AM Omni Shoreham Hotel
Overview of business opportunities in the Department of Homeland Security and the dynamics in the rapidly growing Asian American consumer market by the Director of the Selig Center for Economic Development.

PROCUREMENT CONNECTIONS & SEMINARS
THURSDAY 9:00 AM ~ NOON Omni Shoreham Hotel
Procurement opportunities, forecasts and winning strategies that lead to contracts from Fortune companies, the federal government, and nonprofit organizations will be presented by speakers from The Coca-Cola Company, Exxon Mobil, NEXTEL Communications, Wal-Mart and the Departments of Interior and Homeland Security, among others.

SCHOLARSHIPS AWARDS LUNCHEON
THURSDAY NOON ~ 2:30 PM Omni Shoreham Hotel
18 scholarships from different private donors and corporations will be awarded to Asian American students who have excelled in school, contributed to the community and need financial help to pursue higher education.

INTERNATIONAL TRADE
THURSDAY 2:30 PM ~ 5:00 PM Omni Shoreham Hotel
International trade experts share key information on growth areas, important trends and strategies in opening markets in the Asian Pacific region.

SUPPLIER DIVERSITY MANAGER'S SUMMIT
THURSDAY 2:30 PM ~ 5:00 PM Omni Shoreham Hotel
Supplier Diversity Managers from top major corporations will share experiences of their working relationships with Asian American/minority suppliers and best practices that have yielded good results.

FEATURED SPEAKERS
The Honorable Carlos M. Gutierrez U.S. Secretary of Commerce
The Honorable Elaine L. Chao U.S. Secretary of Labor
The Honorable Anna Cabral U.S. Treasurer
The Honorable Hector V. Barreto U.S. Small Business Administrator
Victor Tsao Founder of Linksys

EVENING RECEPTION / EXCELLENCE AWARDS DINNER
THURSDAY 6:00 PM ~ 9:00 PM Omni Shoreham Hotel
The talk-of-the-town gala black-tie event will be a reunion of Excellence Award recipients of the past 20 years and their induction into the USPAACC Hall of Fame—the “crème de la crème” of Asian America. Meet, greet and network with some of the best minds and talents in the Asian American community.

The USPAACC Corporation of the Year and Government Agency of the Year Awards will also be presented in recognition of demonstrated commitment to diversity and continued support of the Asian American community.

THE HOME DEPOT STRATEGIC BREAKFAST PLENARY
FRIDAY 9:00 AM ~ 9:50 AM Omni Shoreham Hotel

GUANXI SUPPLIERS OPPORTUNITY FAIR
FRIDAY 9:00 AM ~ 9:50 AM Omni Shoreham Hotel
Asian American suppliers and procurement officials from major corporations and the federal government will meet one-on-one to establish vital connections, strengthen business relationships, and win contracts.

“Guanxi is a commonly used Chinese business term meaning “connections” or “relationship.” It is also a widely used concept in the pan Asian business community.

FRANCHISING SEMINAR / ONE-ON-ONE MEETINGS
FRIDAY 9:00 AM ~ 5:00 PM Omni Shoreham Hotel
Do you have what it takes to become a successful franchise owner? This seminar will feature some of the nation’s most popular corporate franchises and will teach you the formula to apply and the pitfalls to avoid to have a profitable business.

USPAACC/WELLS FARGO ASIAN AMERICAN LEADERSHIP AWARDS LUNCHEON
FRIDAY NOON ~ 2:00 PM Omni Shoreham Hotel
Three Asian American business enterprises will be chosen from a nationwide search to receive the USPAACC/Wells Fargo Asian American Leadership Awards.

CLOSING CEREMONY
6:00 PM ~ 8:00 PM Omni Shoreham Hotel
ART EXHIBITION Omni Shoreham Hotel
A successful portrait artist will showcase his work at the hotel and will accept private commissions during the Conference.
### CONFERENCE FEES

**CONFERENCE FEES**

CELEBRASIAN 2005 offers a range of seminars for you to choose. Whether it is a total three-day immersion or a selective focus, you could customize your program. As you would expect, the Full Conference rate offers the greatest value, but each individual event contains enough choices and in-depth seminars that are worthy of your participation. Use the table below to choose the right program for you. Then proceed to our fast, secure website to register (www.uspaacc.com) or use the convenient faxable registration form on the next page.

<table>
<thead>
<tr>
<th>EVENT</th>
<th>EARLY BIRD (PRICE BY 4/15)</th>
<th>REGULAR (PRICE AFTER 4/15)</th>
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<tr>
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<tr>
<td>CORPORATIONS</td>
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<td>GOVERNMENT</td>
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<td>ASIAN AMERICAN / MINORITY BUSINESS ENTERPRISE</td>
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<td><em>CONFERENCE REGISTRATION FEES DO NOT INCLUDE BOOTH/EXHIBIT RENTAL FEES</em></td>
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<td><strong>INDIVIDUAL EVENTS</strong></td>
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<td>GOLF TOURNAMENT</td>
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<td>$220</td>
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<td><strong>BREAK CULTURAL BARRIERS / WOMAN PIONEERS SYMPOSIUM</strong></td>
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<td>CORPORATIONS</td>
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<td>GOVERNMENT</td>
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<td><strong>PROCUREMENT CONNECTIONS / SEMINARS</strong></td>
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<td>ASIAN AMERICAN / MINORITY BUSINESS ENTERPRISE</td>
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<td><strong>RECEPTION / EXCELLENCE AWARDS DINNER</strong></td>
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<td>CORPORATIONS</td>
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<tr>
<td><strong>GUANXI</strong> SUPPLIERS OPPORTUNITY FAIR &amp; FRANCHISING**</td>
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<td>CORPORATIONS</td>
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<td>ASIAN AMERICAN / MINORITY BUSINESS ENTERPRISE</td>
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<tr>
<td>*Guanxi is a commonly used Chinese business term meaning “connections” or “relationship” *<em>Register 3 or more from same company, discount $15 each</em></td>
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<tr>
<td><strong>CLOSING RECEPTION</strong></td>
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<td>ASIAN AMERICAN / MINORITY BUSINESS ENTERPRISE</td>
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For special rates on **AIRLINES** and **CAR RENTALS**, go to www.uspaacc.com/celebrasian
# Conference Fees

<table>
<thead>
<tr>
<th>Event</th>
<th>Corporations</th>
<th>Government</th>
<th>Asian American / Minority Business Enterprise</th>
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<tr>
<td><strong>Full Conference</strong></td>
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<td>$450</td>
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<tr>
<td><strong>Best Value</strong></td>
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<td><strong>Corporations</strong></td>
<td><strong>Government</strong></td>
<td><strong>Asian American / Minority Business Enterprise</strong></td>
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<td><strong>Golf Tournament</strong></td>
<td>$195</td>
<td>$225</td>
<td>$195</td>
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<tr>
<td><strong>Break Cultural Barriers / Women Pioneers Symposium</strong></td>
<td>$275</td>
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<td>$200</td>
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<tr>
<td><strong>Welcome Networking Reception with Hosted Bar</strong></td>
<td>$325</td>
<td>$275</td>
<td>$250</td>
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<tr>
<td><strong>Procurement Connections / Seminars</strong></td>
<td>$200</td>
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<tr>
<td><strong>Guanxi</strong> <strong>Suppliers Opportunity Fair &amp; Franchising</strong></td>
<td>$350</td>
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<tr>
<td><strong>Reception / Excellence Awards Dinner</strong></td>
<td>$600</td>
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<tr>
<td><strong>Closing Reception</strong></td>
<td>$60</td>
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</tbody>
</table>

*Conference registration fees do not include booth/exhibit rental fees.

**Guanxi** is a commonly used Chinese business term meaning “connections” or “relationship.”

Register 3 or more from same company, discount $15 each.

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## Registration Form

### Step 1 — Registration Info

Fill out this form completely for processing. One form per person.

<table>
<thead>
<tr>
<th>Name (Print)</th>
<th>Title</th>
<th>Company</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>ZIP</th>
<th>Phone (Required)</th>
<th>Email (Required)</th>
<th>Fax</th>
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</thead>
</table>

### Step 3 — Payment Method

Payment in U.S. funds must accompany your completed registration. Registrations without payment will not be processed.

- **Total Amount Due**: $
- **Check Enclosed**: Make payable to USPAACC
- **Charge**: American Express, Diners Club, Discover, MasterCard, VISA

**Name on Card (Print)**

**Billing Address**

**Card Number**

**Exp. Date**

**Cardholder Signature**

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## Four Easy Ways to Register

1. **Online**: [www.uspaacc.com](http://www.uspaacc.com)
   - Credit card registration only

2. **Fax**: 202.296.5225
   - Faxed registration forms must include credit card information

3. **Mail**: US Pan Asian American Chamber of Commerce
   - 1329 18th Street NW, Washington, DC 20036

4. **Phone**: 1 (800) 696.7818 or 202.296.5221

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**Step 2 — Registration & Fees**

*Refer to fee schedule on separate page. Conference registration fees do not include booth/exhibit rental fees. Please check the event(s) you wish to attend:

- **Full Conference Package** (May 4 ~ 6) **Best Value**
- **MAY 4 INDIVIDUAL EVENTS**
  - Golf Tournament
  - Break Cultural Barriers
    - Women Pioneers Symposium
    - Welcome Networking Reception
- **MAY 5 INDIVIDUAL EVENTS**
  - Procurement Connections / Seminars
    - Breakfast Plenary Session
    - Contracting Session
    - Scholarship Awards Luncheon
    - Supplier Diversity Managers’ Summit
    - International Trade
- **MAY 6 INDIVIDUAL EVENTS**
  - Guanxi** Suppliers Opportunity Fair & Franchising
    - Breakfast Plenary Session
    - One-on-One Meeting / Expo
    - Franchising Seminar
    - USPAACC / Wells Fargo Asian American Leadership Award Luncheon
**Guanxi** is a commonly used Chinese business term meaning “connections” or “relationship.”

- **Reception / Excellence Awards Dinner**
- **Closing Reception**
By signing this agreement, we hereby agree to abide by the rules and regulations of the USPAACC Guanxi Supplier Opportunity Fair. Conference registration fees do not include booth or table top rental fees.

EXHIBITING COMPANY

ADDRESS

CITY STATE ZIP

MAILING ADDRESS (IF DIFFERENT FROM ABOVE)

COMPANY WEBSITE

BOOTH & TABLE TOP REQUEST

Exhibitor fees do not include meals or other conference activities.

CORPORATIONS

Total no. of booths requested x $1,000 ($1,050 after 4/15) = $
Total no. of table tops requested x $600 ($650 after 4/15) = $

GOVERNMENT

Total no. of booths requested x $800 ($850 after 4/15) = $
Total no. of table tops requested x $400 ($450 after 4/15) = $

AA/MBE

Total no. of booths requested x $450 ($500 after 4/15) = $
Total no. of table tops requested x $250 ($300 after 4/15) = $

PAYMENT METHOD

☐ CHECK ENCLOSED Make Payable to USPAACC

CHARGE ☐ American Express ☐ Diners Club ☐ Discover
☐ MasterCard ☐ Visa

NAME ON CARD (Print)

CARD NUMBER EXP DATE

SIGNATURE

PERSON RESPONSIBLE FOR BOOTH / EXHIBIT

NAME

TITLE

PHONE NUMBER

EMAIL ADDRESS

BOOTH ATTENDANTS

Each exhibiting company will have three (3) complimentary Fair passes per 10’ x 10’ booth for company representative. Additional company personnel registering only for the Guanxi Supplier Opportunity Fair will be charged accordingly: $350 for Corporations, $150 Government and $135 AA/MBE. Those who wish to attend the conference will be charged the full conference registration fee.

NAME TITLE

1. 

2. 

3. 

USPAACC CONTACT

For more information, contact USPAACC c/o Cherie Chiong at 202.378.1138

FOR USPAACC USE ONLY

Registration Code:

CANCELLATION Requests for cancellation must be made in writing to USPAACC and postmarked before April 29, 2005 to receive a refund. All cancellations are subject to a $100 processing fee. No refunds will be made for cancellations postmarked later than April 29, 2005.

*Guanxi is a commonly used Chinese business term meaning "connections" or "relationship"
continues to grow and serve the needs and interests of the Asian American and minority entrepreneur with seven regional chapters nationwide—Southern California, Northern California, New York, Texas, Illinois, Georgia and the National Capital Area.

“We are proud to have reached an important milestone as the vital conduit between the Asian American business community and their business partners in corporate America, the federal government, and the minority business community,” USPAACC National President and CEO Susan Au Allen said. “We are strongly committed to our constituency and we will continue to work hard to open more avenues of access, so that they could successfully compete in today’s marketplace.”

USPAACC is the leading Asian American organization that brings to the table, contract and procurement opportunities with corporate America and the federal government, first-rate educational and diversity seminars, Procurement Connections, the E-Portal for suppliers and buyers, third party certification, the Asian American Suppliers Council (AASC), and the preeminent Asian American business conference, CelebrAsian.

Through CelebrAsian, USPAACC has brought pioneering programs such as Break Cultural Barriers to Succeed, Woman Pioneers Symposium, Import/Export Series, Supplier Diversity Managers' Summit, Franchising and the renowned Guanxi* Opportunity Fair (“Guanxi is a commonly used Chinese business term meaning “connections” or “relationships”) that features pre-scheduled one-on-one meetings between suppliers and buyers—bringing added value to the Asian American business community and their partners in corporate America, the federal government, and the minority business community. In addition, USPAACC’s Scholarships Program awards each year, over $100,000 in educational aid to some of the most talented and hardworking Asian American youth.

CelebrAsian has also become synonymous with recognizing the achievements of outstanding Asian Americans and the young talent of the Asian American community through the black-tie event, The Excellence Awards and Scholarships Dinner. Past recipients of the Excellence Awards include Nobel Laureate Subrahmanian Chandrasekhar, U.S. Secretary of Labor Elaine Chao, architecture icon I.M. Pei, Time Magazine Man of the Year Dr. David Ho, Olympic Gold Medalist for figure-skating Kristi Yamaguchi, Linksys founders Victor and Janie Tsaio, Hotmail.com founder Sabeer Bhatia, and many more outstanding Asian Americans. This year, USPAACC marks this important milestone with a special reunion of the recipients of the Excellence Awards in the past two decades.

For more information about CelebrAsian 2005 and other USPAACC activities, log on to www.uspaacc.com or contact USPAACC at 1 (800) 696.7818.

(Website, from Page 1)

The report is vital, as it allows us to better understand Asian Americans—a largely untapped consumer market that has a robust purchasing power, as well as an ability to provide a strong workforce in the 21st century.”

This summary is part of a series of special reports from the U.S. Census Bureau that presents a comprehensive view of the demographic, social and economic population characteristics based on the results of the Census 2000 survey.

The report includes details such as the ethnic composition of Asian Americans (The top five in terms of numbers: Chinese, Filipinos, Asian Indians, Vietnamese and Koreans); their relative age (lower median age than the total U.S. population); higher education (44.1% of Asian Americans hold a B.A. degree or higher compared to only 24.4% of the total U.S. population); higher median annual income (reaching almost $10,000 higher than the median income for all families in the U.S.); bilingual capability (almost 80% speak at least one language other than English at home); job status (Asian Americans are more likely to be in management, professional and related occupations); and home ownership (53.2% own their own homes). 

(Website, from Page 2)

USPAACC was responsible for bringing in the corporate sponsors—Jaguar Land Rover, The Coca-Cola Company, Savantage Solutions and MCI. Around 1,200 participated in the Opportunity Conference which presented programs on access to capital, grant writing, business planning, Small Business Administration matchmaking program, federal procurement requirements, and marketing advice.

(Website, from Page 3)
Membership Application

Send completed application to
USPAACC 1329 18th Street NW, Washington, DC 20036
Telephone 1.800.696.7818 | 202.296.5221 | Fax 202.296.5225
E-mail: administrator@uspaacc.com | Website: www.uspaacc.com

Annual dues are pro-rated.

☐ Yes, I/We would like to become a member of the US Pan Asian American Chamber of Commerce.
  - Enclosed is $10,000 for annual Corporate Gold membership.
  - Enclosed is $5,000 for annual Corporate membership.
  - Enclosed is $2,500 for Government/Non-profit membership.
  - Enclosed is $300 for annual Individual membership and application for certification.
  - Enclosed is $250 for annual Individual membership.
  - Enclosed is $10 for annual Student membership.

☐ Yes, I/We would like to make a contribution in the amount of $_______ to the Asian American Scholarship Fund. Contributions are tax-deductible under IRS Code 501(c)(3).

☐ Yes, send me/us information on the Asian American Suppliers Council (AASC).

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**USPAACC: Your Connection to Economic Growth**

**Why Become Involved with USPAACC**

**Procurement Connections.** We present issues of importance not only to Asian Americans, but also to those who want to do business with Asian Americans and in Asia. Our Procurement Connections, a forum where these issues are discussed, also offer opportunities to meet with corporate and government procurement representatives. Topics covered include Technology Transfer, Race Relations, Asian Americans and Political Fund Raising, How to Market to Asian Americans, and How to Market to Corporations and Government.

**USPAACC means business.** We represent Asian and non-Asian American businesses and professionals. Companies that join us and become involved in our programs reap profits. In just one business luncheon session, the RTC, with the assistance of a local banking member, pulled in over $1 million in new business.

**Asian American Suppliers Council (AASC) and Certification.** We certify Asian American-owned business, and provide a unique one-stop shop for corporate America, government agencies, and Asian American businesses to nurture and develop mutually beneficial business relationships. Asian American suppliers join AASC to increase their contacts and sales. Corporate and government purchasers join AASC to diversify their supplier base.

**Diversity Seminar.** In partnership with major corporations and government agencies, we produce educational seminars for executives and managers on the dynamics of living, working and doing business in a multi-cultural and multi-ethnic environment, America.

**Get to know the Asian American community better.** Reach Asian American organizations all over the United States. Our *National Directory of Asian American Organizations & Resource Guide* is the only one of its kind. Organizations and professionals affiliated with USPAACC receive our newsletter, *East West Report*.

**Reach outstanding employees.** We perform specialized and tailored searches for corporate diversity recruitment outreach projects.

**Bridge the cultural gap when doing business in Pacific Rim countries.** The World Bank estimated that Asia would account for half the expansion in global trade. We have unique trade liaisons with China, Hong Kong, Korea, Taiwan, Japan, India, the Philippines and Pakistan that help our members achieve their objectives with a high degree of trust and security.

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US Pan Asian American Chamber of Commerce
1329 18th Street NW
Washington, DC 20036
www.uspaacc.com