



# MENDOZA COLLEGE OF BUSINESS

**Nonprofit Certificate Education**

## **Mission Success through Program Evaluation**

July 31-August 1, 2017

PBS Educational Technology Campus

3050 E. Flamingo Rd.

Las Vegas, NV 89121



Sponsored by:

**WELLS  
FARGO**



**UNIVERSITY OF  
NOTRE DAME**

**Mendoza College of Business**

# MENDOZA COLLEGE OF BUSINESS

## Nonprofit Certificate Education

### Mission Success through Program Evaluation

**Monday, July 31, 2017**

**8:00 – 9:00 AM | Registration and Breakfast**

**9:00 AM – 4:00 PM | Organizational Assessment: A Balanced Approach**

**Presenter:** Sal Alaimo, Grand Valley State University

In this interactive session, participants will acquire an understanding of the balanced approach to Organizational Evaluation (OE) ensuring linkages between means and ends as well as individual performance with the overall performance of the organization. They will also assess what is necessary for their organization to move forward and conduct OE; discuss the challenges for it and strategies to help confront them to ensure an efficient and effective process; complete an organizational readiness for OE assessment tool and establish future action steps. Participants should bring to the session their organization's mission statement as well as the most recent copy of their strategic plan.

**12:00 – 1:00 PM | Lunch**



**Sal Alaimo** has a Ph.D. in Philanthropic Studies from Indiana University and a Master's Degree in Urban Studies/Nonprofit Management from Georgia State University. Alaimo has worked for nonprofit organizations for nine years and has consulted with nonprofits for 10 years, specializing in evaluation, strategic planning and volunteer management. His most recent publications include the book chapters "Nonprofits and Evaluation: Managing Expectations from the Leader's Perspective" in the *Jossey-Bass Reader on Nonprofit and Public Leadership*, and "Contracting out" in the *Handbook of Research on Nonprofit Economics and Management*.

**6:00 – 8:00 PM | Chamber Training Institute Dinner Reception located at The Signature at MGM Grand, 145 E. Harmon Ave., Las Vegas, NV.**

# MENDOZA COLLEGE OF BUSINESS

## Nonprofit Certificate Education

### Mission Success through Program Evaluation

Tuesday, August 1, 2017

8:00 – 9:00 AM | Breakfast

9:00 AM – 4:00 PM | Program Evaluation Capacity Building

**Presenter:** Sal Alaimo, Grand Valley State University

In this interactive session, participants will acquire an understanding of the concepts of Program Evaluation (PE) and Evaluation Capacity Building (ECB) so that their organizations may be better equipped to have their programs formally evaluated. They will develop a program theory of change model as well as a logic model for their program of choice with the assistance of the instructor. They will also complete an organizational readiness for PE assessment tool and establish future action steps. We will discuss the ECB components of resources, structures, context, leadership and culture. Participants should bring to the session their organization's mission statement as well as any program information including program goals, objectives, existing logic models, protocols, frameworks, etc.

12:00 – 1:00 PM | Lunch

5:30 – 7:30 PM | NGLCC National Conference Welcome Reception  
located at Caesars Palace, 3570 S Las Vegas Blvd, Las Vegas, NV.



UNIVERSITY OF  
NOTRE DAME

Mendoza College of Business

