



MENDOZA COLLEGE OF BUSINESS

Nonprofit Certificate Education

Leadership through Sharing Fire

APRIL 20-21, 2017
PHOENIX, ARIZONA



Sponsored by:



UNIVERSITY OF
NOTRE DAME

Mendoza College of Business

MENDOZA COLLEGE OF BUSINESS

Nonprofit Certificate Education *Leadership through Sharing Fire*

How to Banish "Breatherships" and Foster "Feederships," and Become the Kind of Leader that You would want to Follow!

Thursday, April 20, 2017



About the presenter:

Marc Hardy, PhD: As the Director of Nonprofit Certificate Education at the University of Notre Dame, Marc holds a Masters and PhD from the Lilly Family School of Philanthropy at Indiana University. He has led a private operating foundation, and has been the executive director or president of several nonprofits, including the Indiana Chapter of the National Speakers Association. He was voted one of the top three speakers in the country during the "World Championship of Public Speaking" and has spoken to more than 400 groups in more than a dozen countries.

8:00 - 9:00 AM | **Registration and Breakfast**

9:00 AM - 12:00 PM | **What is "Sharing Fire" all About and Why is it Better and Different?**

"Sharing Fire" is a philanthropic approach to leadership. The morning session will explain what it is and why it is different and better than the leadership models based on "beaterships" that most of us have experienced. "Sharing Fire" challenges us to think in different ways in order to get the most out of ourselves, those we lead and our organizations. Even those of us in leadership positions have to admit that we often look forward to Friday instead of Monday. But there was a time when we looked forward to Monday, a time when we had great ideas and visualized a promising future with the organization. We will talk about how we lost that enthusiasm and how to get it back.

12:00 - 1:00 PM | **Lunch**

1:00 - 4:00 PM | **Positive Psychology in the Workplace**

Positive psychology is a new field of psychology that was developed in the 1980s and has now moved into the realm of leadership and the workplace. However, its research and lessons also inform the way we interact personally as well as professionally and give us a new framework to use to interact with others as we develop as leaders.

Friday, April 21, 2017

8:00 - 9:00 AM | **Breakfast**

9:00 AM - 12:00 PM | **Sharing Fire through Gender Communication in the Workplace**

Although there are exceptions every rule, in general women and men have very different communication styles and these differences play out in the workplace and through us as leaders. This will be a fun and interactive session that will help us laugh at ourselves as we learn to understand each other and why we think and act as we do. Most importantly, it will give us the communication tools to improve the way we share fire with others.

12:00 - 1:00 PM | **Lunch**

1:00 - 4:00 PM | **Appreciative Inquiry and Other Sharing Fire Tools**

Appreciative inquiry is a constructive approach to problem solving and turning the things that have gone wrong into learning opportunities for everyone. In addition, we will discuss how to motivate and reward those people we lead whether it be in our personal or professional lives. Finally, we will share two or three things on which we will take action to increase our credibility as leaders when we return home.