



# CEO ACADEMY

**MAY 29, 12:00–4:30 PM**

Bethesda North Marriott Hotel & Conference Center  
5701 Marinelli Rd.  
Bethesda, MD 20852

## SUMMARY

Lying squarely in the intersection of the individual and the situation, leadership can be vexing for practitioners. This program examines the concept and practice of leadership from an individual perspective, with special attention on how leaders' behavior is interpreted by, and impacts, others. This perspective provides the foundation to consider the dynamics underlying resistance to change, and the central levers for successful change leadership.



## SPEAKER

# JAMES R. BAILEY

Join us for a 2-part workshop on:

Part 1 - Proposing Leadership and Management

Part 2 - Leading Change, Including Yourself

James R. Bailey is Professor and Hochberg Fellow of Leadership Development at the George Washington University School of Business, and a Fellow in the Centre for Management Development, London Business School. He has taught at the University of Michigan, New York University, IMD, and Helsinki School of Economics. Dr. Bailey is the recipient of many teaching distinctions, including four GWSB Outstanding Faculty Awards. In 2006 he was named one of the world's top ten executive educators by the International Council for Executive Leadership Development. He has published over 50 academic papers and case studies, and is the author of five books, including the award-winning, best-selling *Organizational and Managerial Wisdom* and the forthcoming *Lessons on Leadership*.

He has designed and delivered hundreds of executive programs for firms like Nestle, UBS, Conoco-Phillips, and Goldman Sachs, as well as several major law firms and US Congressmen. Dr. Bailey is a frequent keynote speaker who has appeared on broadcast programs for the BBC, CBS, NPR, and Fox News Channel, and whose work has been cited in such outlets as the *Wall Street Journal*, *Fortune*, *Forbes*, and *Business 2.0*. He is a frequent contributor to *The Hill*, *Washington Post*, *Washington Business Journal*, and *Harvard Business Review*. He is the past Editor-in-Chief of the *Academy of Management Learning and Education*, as well as the founder and Editor-in-Chief of the online magazine *Lessons on Leadership* ([www.lessonsonleadership.org](http://www.lessonsonleadership.org)) and the author of the *Psychology Today* column, *At the Helm*. Professor Bailey has served as a dean, department chair, and program director during his 25 year academic career.

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