



# InnovatorsBox

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**MONICA H. KANG**

FOUNDER & CEO, AUTHOR, PROFESSOR



**28 trips in 2018**

**30+ cities**

**5 countries**

**70+ workshops/speaking**

**Speak to 3,700+ ppl each year**

**Meet over 2,500 ppl each year**

**My goal is to leave you  
with more questions than  
answers.**



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"I assume all this playing will lead to innovation."

You can't  
expect change  
by repeating  
the same thing.



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# 5 Traits Of Creative Leaders (And How To Become One)

5 Traits Of Creative Leaders (And How To Become One)

Becoming a leader takes courage as well as creativity. And creativity

JAN 27, 2015 @ 02:21 PM 10,038 VIEWS

## Three Emotional Blocks to Creativity

Solutions to help you get unstuck so you can create, innovate and connect.

Posted Jul 29, 2019

## The Rise Of Creativity As A Key Quality In Modern Leadership

Harvard  
Business  
Review

## Creativity and the Role of the Leader

by Teresa Amabile and Mukti Khaire

FROM THE OCTOBER 2008 ISSUE

Harvard  
Business  
Review

CREATIVITY

## 3 Things the Most Creative Leaders Do

by Tom Kelley

DECEMBER 10, 2015



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## If You're Not Outside Your Comfort Zone, You Won't Learn Anything

by Andy Molinsky

JULY 29, 2016

DEVELOPING EMPLOYEES

# The Elephant in the Room



87%

75%

71%

31.5B\$



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Data: Surveys from Gallup, Adobe, IBM, and Creative Problem Solving Institute.



2010 - Geneva, UN



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**Ladies**



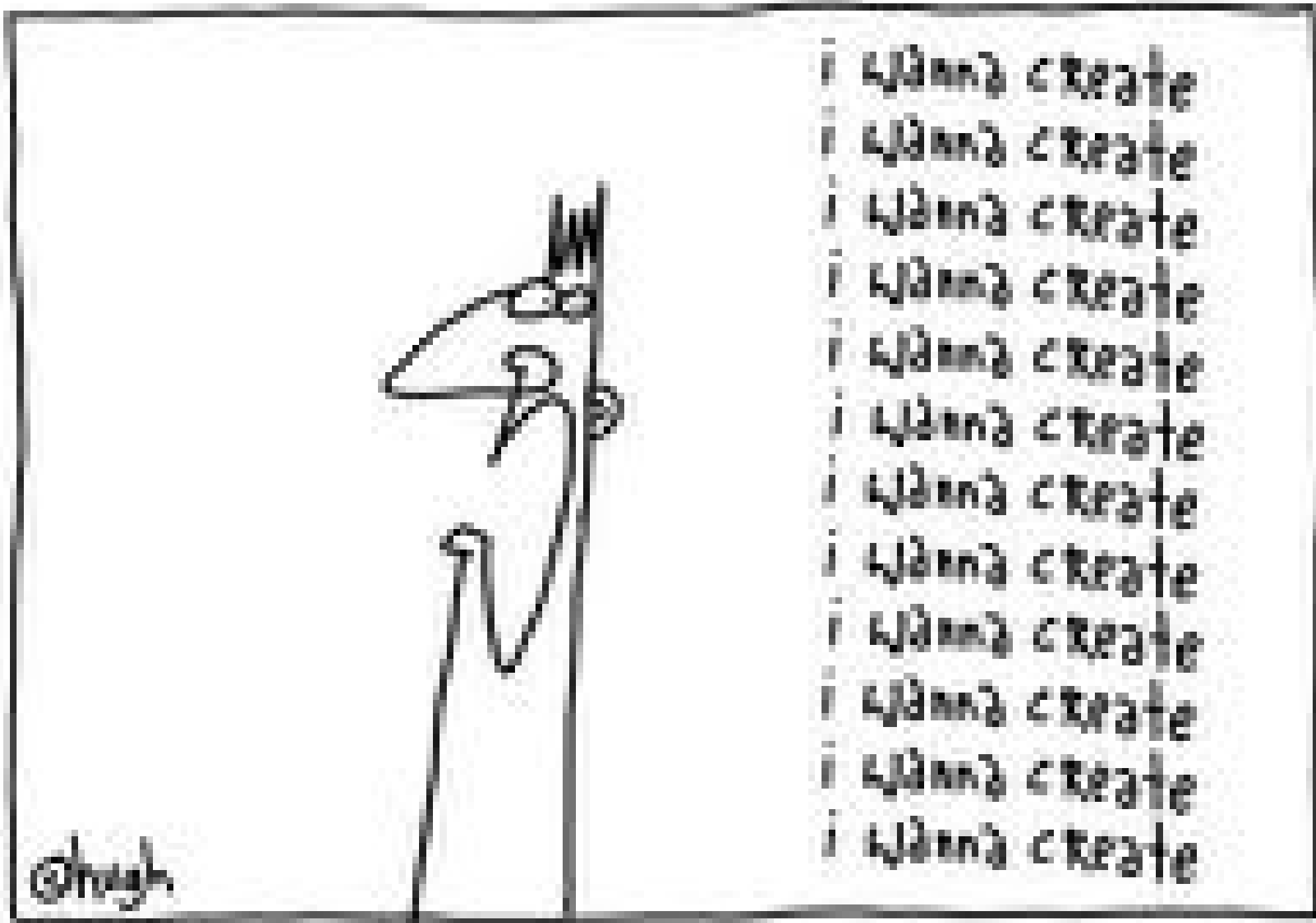
**DANGER**



**RADIATION AREA  
and  
HIGH CONTAMINATION  
AREA,**

**Entry Requirements:**

- \* Personnel Dosimeter (TLD)
- \* Radiological Work Permit (RWP)
- \* Respiratory Protection (See RWP)



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What does it mean  
to be creative?



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Why should I care?



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Knowing more  
is not enough.



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$$1 + 1 =$$



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$C = fa(K, I, E)$



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# Creativity

Creativity



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[illegible]

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# Very messy process

THE CREATIVE PROCESS



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Imagination is  
more important than  
knowledge

Albert Einstein



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\_\_\_\_\_ is tough.



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# Impossible



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**I'm possible**



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**SAME OLD WAY**

**A NEW WAY**



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“Great culture. No matter how big the organization is not about intensity, it's about consistency.” - **Simon Sinek**



# Psychological Safety



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Courage  
Courage  
Courage



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*“Innovate? No—we  
already tried that once.  
It didn't work out”*

What will you do  
**today** to make a  
difference?



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1. Invest in yourself  
as a person.



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2. Find your tribe,  
mentor, allies.



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**3. Be patient and  
persistent.**



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4. Strive for quality  
not quantity.



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5. Never lose sight  
of your why.



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You can't use up  
creativity. The more you  
use, the more you have.

Maya Angelou



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#WeSTEM 2018

**My goal is to leave you  
with more questions  
than answers.**



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**Stay in touch!**

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# www.Innovatorsbox.com/ free-worksheets



Three out of four companies in the Fortune 1000 have been replaced in the past 10 years alone. The reality is that organizations who are unwilling to adapt, listen, and think differently will not survive.

Yet, learning how to be creative and innovative is tough. **How do you motivate your team to think differently? How do you help them take risks?** It all starts with cultivating your best asset, your people.

These questions will help you reflect as you build a workplace that empowers your team to be creative.

1) When I think of a creative organization, they possess these characteristics:

Hint: Are they curious, diverse, playful?

2) On a monthly basis, one thing I can do to create time and space for my team to explore new ideas in a fun way is:

Hint: Try scheduling 30-minute ideation sessions each month or allocating physical space in the workplace for creative brainstorming and daydreaming.

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"Are you creative?" is a trick question. We are ALL creative - in different ways. Research since the 1950s has found that everyone is naturally wired to be creative. As we grow up, we just lose the imaginative, playful side of us. Our innate creativity means so much more than painting a masterpiece or designing a product.

As you ask yourself these questions, feel free to draw, doodle, or write your answers.

1) When was the last time I felt creative? Why?

Try to describe that moment in detail.

2) If creativity was a person, how would I describe them? What adjectives come to mind? What personality do they have? What does this person look like?

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Doing anything new is risky and scary. Even when you take a calculated risk and have a plan, rejection and failure can be inevitable. **How do you pick up the pieces and move on when something goes wrong?** If we do not know how to move on from failure and rejection, we are letting our pasts prevent us from taking risks

and becoming our best creative selves. We know recovering takes time and trying something new takes creative courage. This worksheet provides guided questions for you to reflect on past rejection and failure and to help build your own creative courage.

1) Understanding our feelings can help us process failure or rejection. Instead of repeating how it happened, reflect on the 'why' behind your reaction. Why do I feel hurt by this experience? Why do I feel like I failed? Why do I fear something like this happening again?

## Before the meeting

- What is the purpose of the meeting? What are the participants expecting to get out of the meeting? Are the purpose and expectations aligned?
- Have I communicated the value and expectations of this meeting to all participants? What is the most effective way to communicate the expectations?
- Who should be in this meeting? Will they be integral to making a decision or achieving the goal of the meeting?
- In the past, what did I like and not like about these types of meetings? Why?
- What is the room arrangement like for the meeting? Does the arrangement encourage productive discussions or new ideas?
- Is there anything I want participants to prepare before they come into the meeting to ensure a more effective discussion? How would they submit their part to me? Is there a deadline for that submission?
- Have I reviewed all of my logistics? For example, AV and technical equipment, food and refreshments, and venue arrangement?

## Notes:



Facilitating a thoughtful and effective meeting is more than bringing the greatest minds into one room. Even when everyone is together, your meetings can sometimes feel unproductive. Professionals and leaders spend hours in meetings every day with little progress and high stress.

How will you ensure your next meeting, whether it is a brainstorming session, weekly team meeting, or team building session, is effective? In this worksheet, we provide you with questions to consider to run a more productive and creative meeting.

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creativity makes  
me most **alive**



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