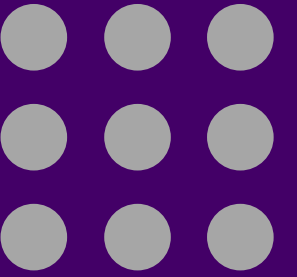


SEPTEMBER 10, 2019

# ATTRACTING THE BEST TALENT TO YOUR BUSINESS

Keirsten A. Greggs  
Founder - TRAP Recruiter, LLC

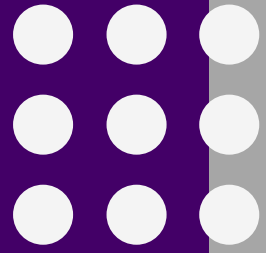




# KEY TOPICS FOR DISCUSSION

Establish **TRUST**  
Inspire **RELATIONSHIP BUILDING**  
Model **ACCOUNTABILITY**  
Take a **PROACTIVE APPROACH**





“The first job of a leader—at work or at home—is to inspire trust. It’s to bring out the best in people by entrusting them with meaningful stewardships, and to create an environment in which high-trust interaction inspires creativity and possibility.”

STEPHEN M.R. COVEY

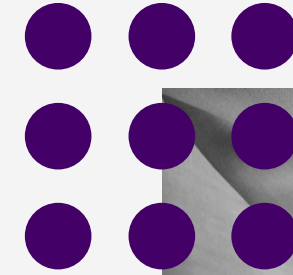



# TRUST

TRUST YOUR ABILITIES

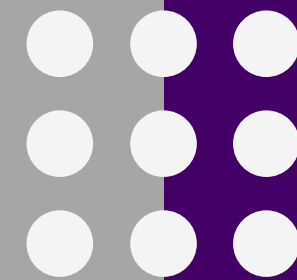
TRUST YOUR WORK

TRUST YOURSELF





“Be genuinely  
interested in everyone  
you meet and everyone  
you meet will be  
genuinely interested in  
you.”



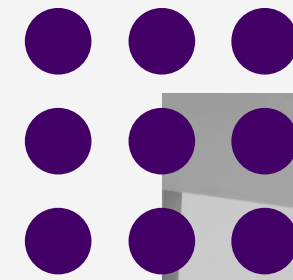
RASHEED OGUNLARU

# RELATIONSHIP BUILDING

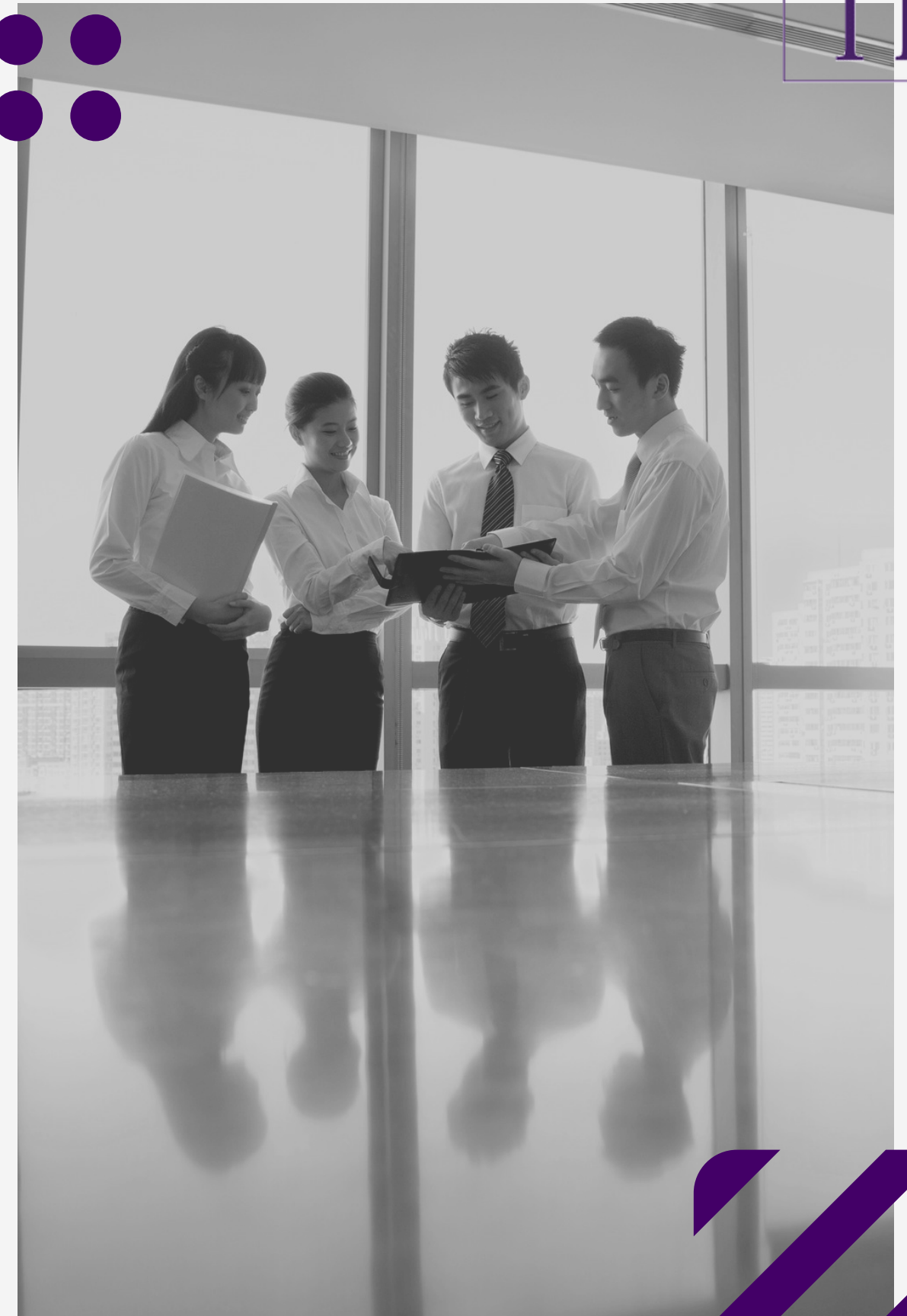
BUILD WITH EFFECTIVE  
COMMUNICATION

BUILD WITH THE PLATINUM RULE

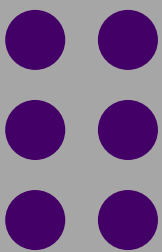
BUILD INTERNALLY AND  
EXTERNALLY



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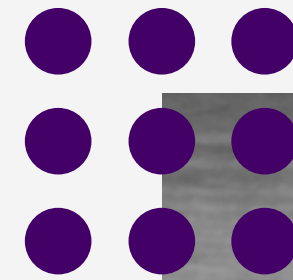


"Responsibility equals  
accountability equals  
ownership. And a sense of  
ownership is the most  
powerful weapon a team  
or organization can have."

PAT SUMMITT



# ACCOUNTABILITY



TR

IS YOUR EMPLOYEE  
ENVIRONMENT ENGAGING?  
IS YOUR EMPLOYEE CULTURE  
WELCOMING?  
IS IT GROWTH OF TURNOVER  
THATS CREATING GAPS?





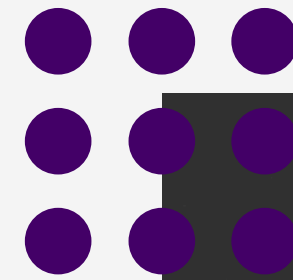
"To me, every decision needn't be a 'big-bang' reform but a signal of proactive decision-making and removal of red tape and bureaucracy."

ANAND MAHINDRA



# PROACTIVE

ESTABLISH STRATEGIC  
TALENT ACQUISITION PLANS  
EVALUATE THE SUCCESS OF  
YOUR HIRING PROCESSES  
TRACK FOR LONG TERM  
GROWTH



TR

~~Reactive~~  
Proactive