

Insights. Ideas. Results.

Where Innovation & Empathy Collide



@Densonology

Make Space.



Experimentation

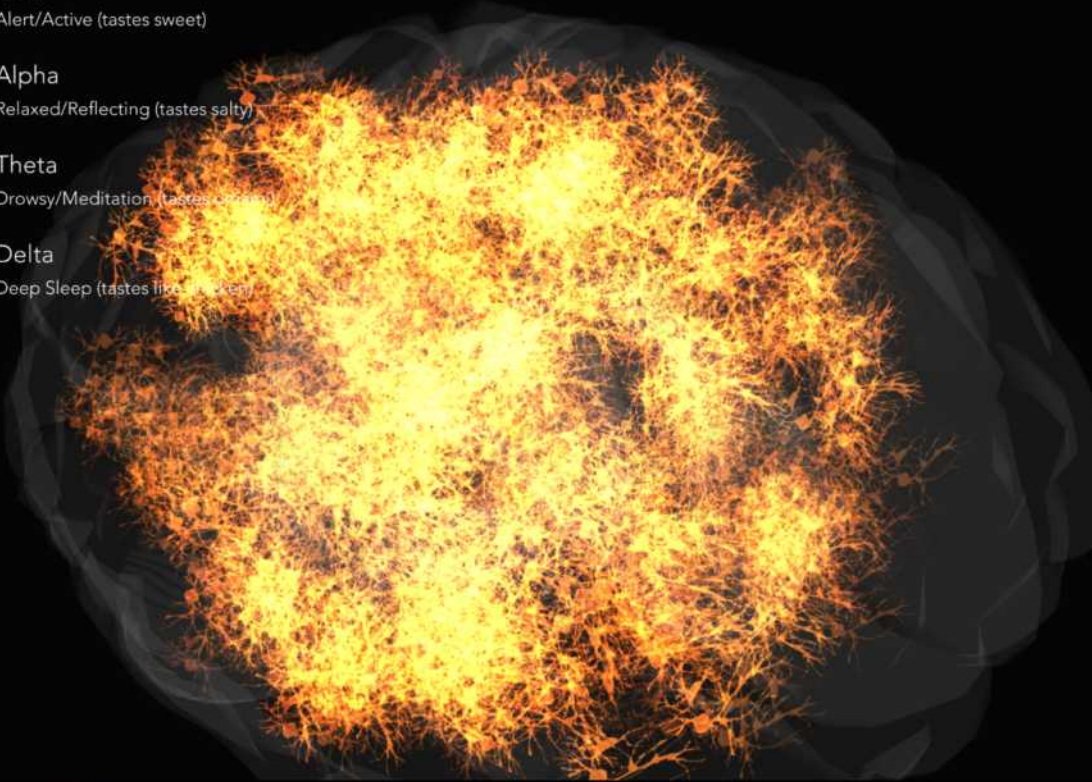


- Innovation /S experimentation
- Experiments are for learning
- An environment for mistakes

Mental States

EMOTIV Brain Visualizer

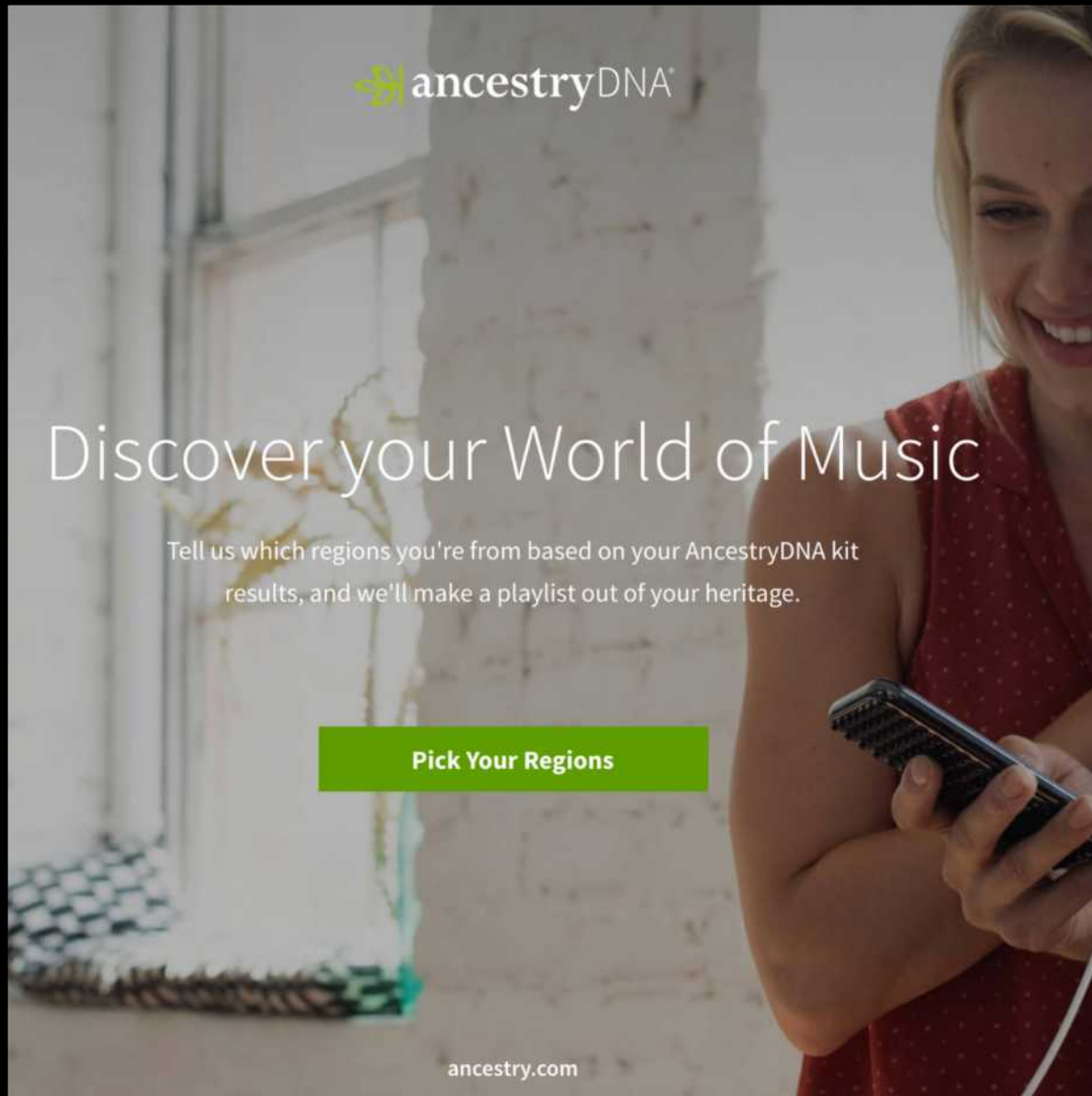
-  Beta
Alert/Active (tastes sweet)
-  Alpha
Relaxed/Reflecting (tastes salty)
-  Theta
Drowsy/Meditation (tastes orange)
-  Delta
Deep Sleep (tastes like chicken)



- Making emotional promises
- Individual & collective consciousness
- Personality management



Partnership



ancestryDNA

Discover your World of Music

Tell us which regions you're from based on your AncestryDNA kit results, and we'll make a playlist out of your heritage.

[Pick Your Regions](#)

ancestry.com

- Negotiation & understanding
- The more unlikely the better
- Selfishness & selflessness

Ask Questions



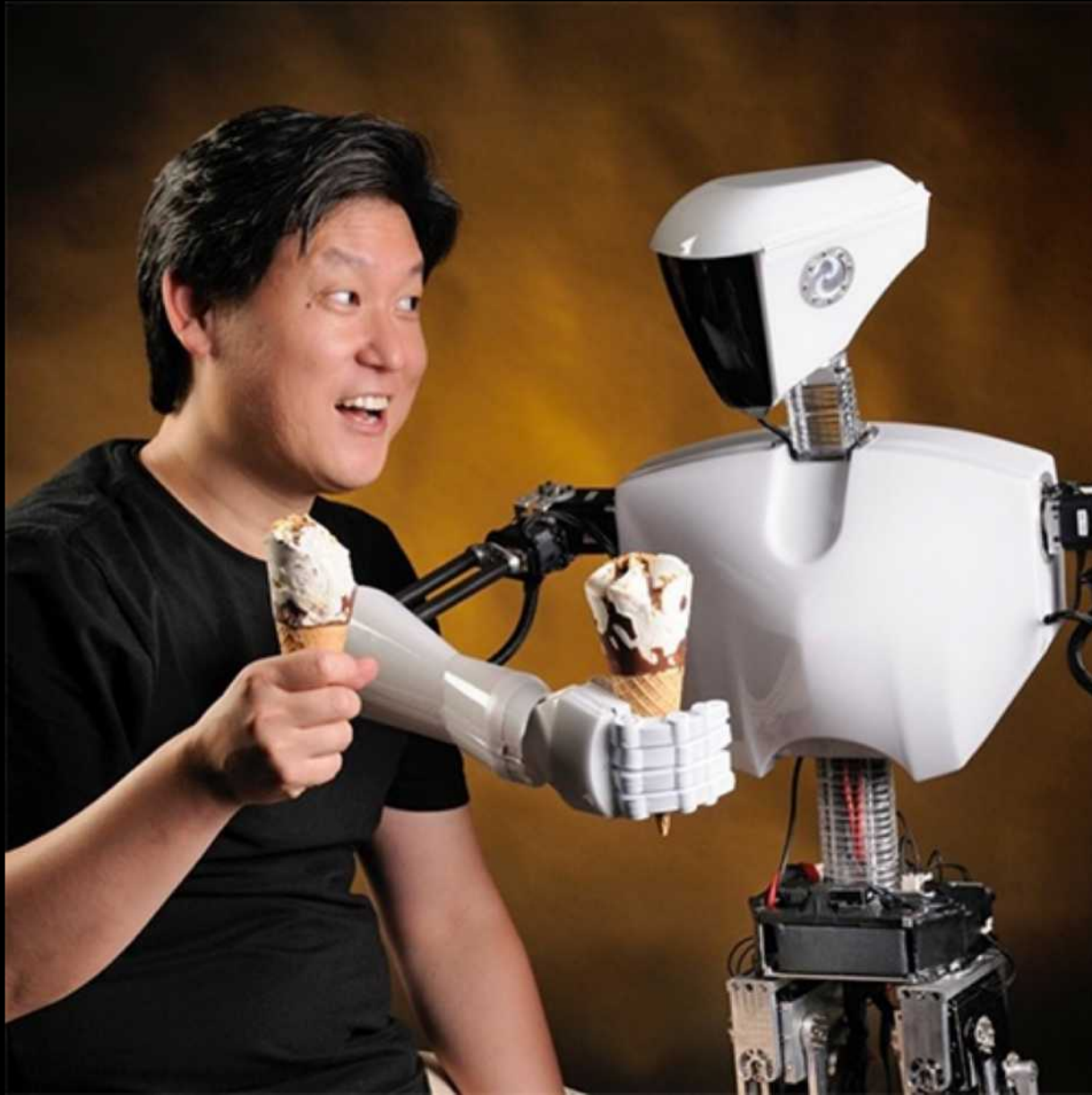
- Mentor moments
- Finding consensus
- Honest answers

Technology



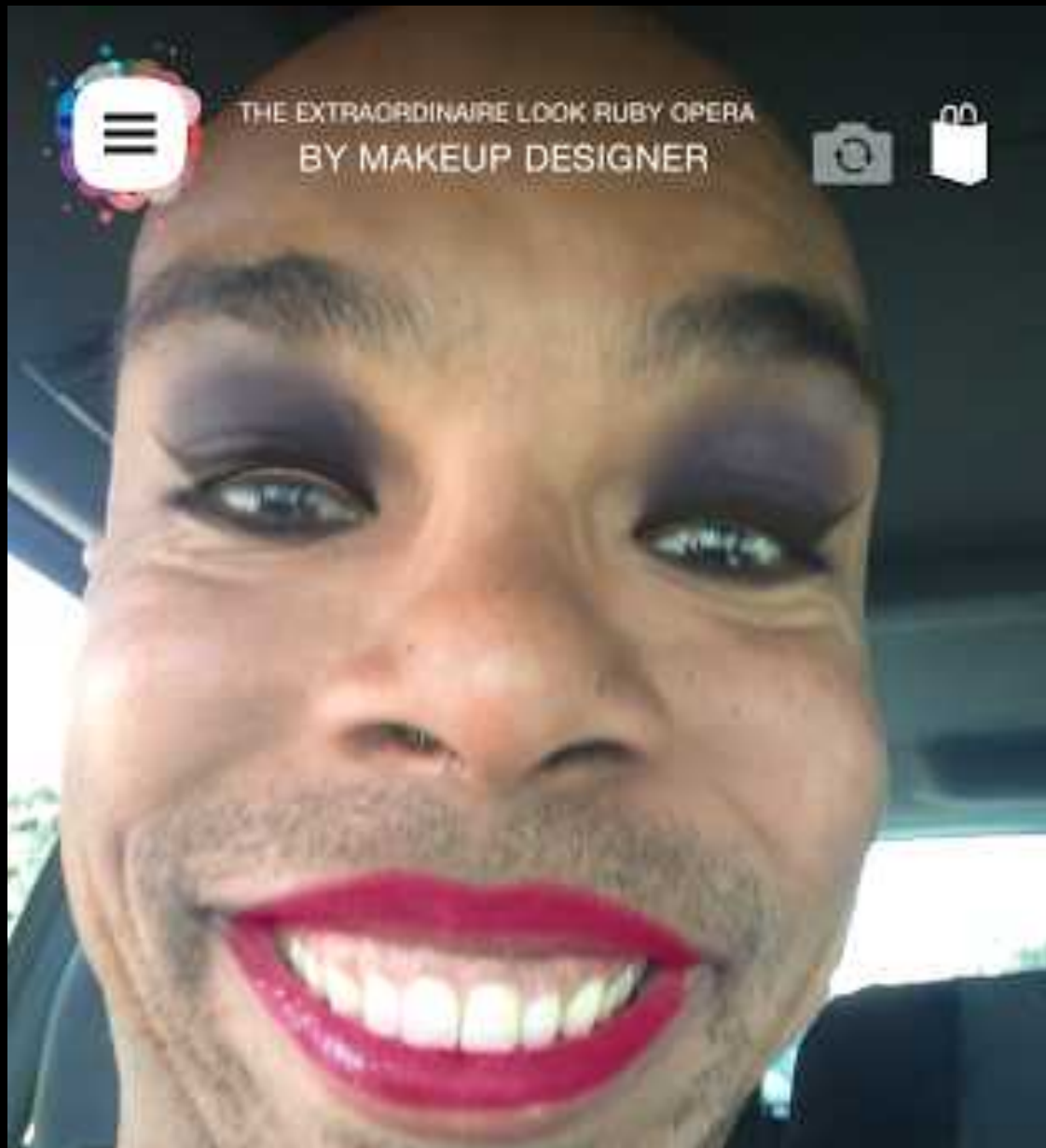
- Unintended consequence
- The more unlikely the better
- Digital Detox

Happiness



- Don't waste your time
- Selfishness & selflessness (again)
- Microfailures galore

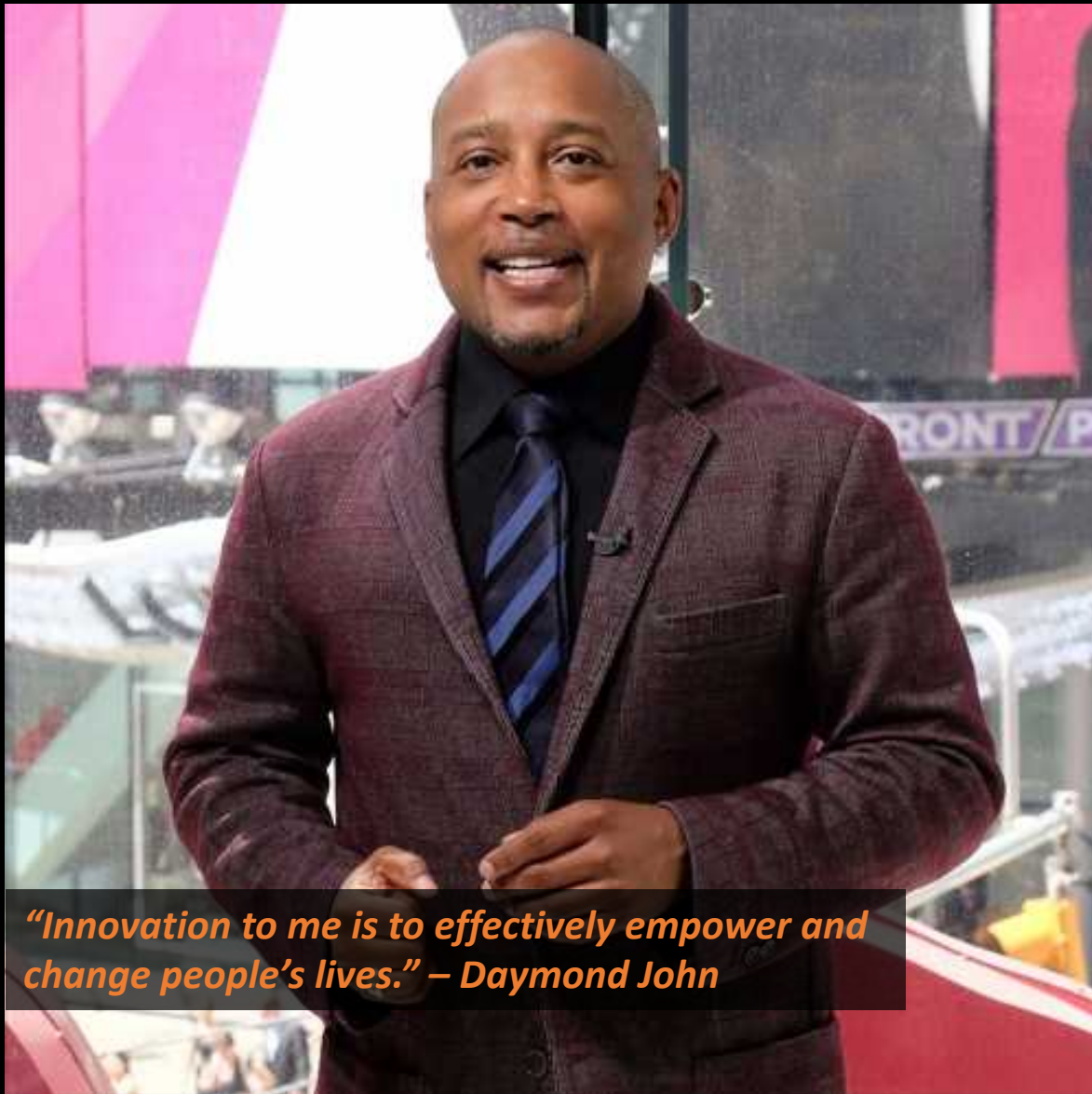
You



- Pleasant surprises
- A million in one
- Microfailures galore

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Innovation To Me Is ...



“Innovation to me is to effectively empower and change people’s lives.” – Daymond John

- Experimentation & Exploration
- Deep Understanding of Mental States
- Partnerships & Collaboration
- Asking Questions
- Technology Development
- Happiness
- About You

THANK YOU!!!!

