

Leadership, Growth & Business

Superhero Success

AKRAYA | *Trusted Talent*

Integrity • Driven • Inclusion • Resourceful • Social Stewardship

About Me

First Job: Helping my Dad in his trucking business (at 15 yrs. old)

My Favorite Cause: IEEW, Peace through Business Program

Greatest Career Influence: My manager and mentor, Margaret Pometta @ Genentech

I'd Most Like to Have Lunch With: My mother

Favorite Stress Busters: Long walks with my husband and our dog Bvlgari, calling my girlfriends, meditating

One thing people don't know about me: I love extreme sports bungee jumping, skiing, skydiving

My Favorite Quote: With success comes even greater responsibility

Sonu Ratra
Co-Founder/President, Akraya



Brand: Me (I am Akraya)

- Established in 2002
 - Ranked Best Place to Work (2011 - 2014)
 - Financially Stable with organic Year-Over-Year Growth (current revenue \$45 mil)
- Enterprise focus with Long Term and Deep Relationships and Referenceable Clients
- Multinational Footprint – US, Canada, India, Mexico, China
- Management Team with 100+ years of collective staffing experience
- Woman & Minority-Owned Business

Awards:

- Enterprising Woman of the Year Award
- Woman of Influence Award
- Stevie Award for Women Helping Women
- Indian American Women Empowered Award
- IEEW Mentor of the Year Award
- Northwood University “Outstanding Business Leader”



How do you get where you want to be?

Superwoman Business Smarts

- Strategic Direction
- Cash Flow Management
- Operational & Process Efficiencies
- Quality, Reliability, Consistency
- Leverage Technology
- Prepare for Growth
- Be Customer Oriented
- Watch Competitors & the Industry



Recruiter Raya

How do you get where you want to be?

Superwoman Smarts

- Hire Right – Build your Teams
- Winning Culture
- Social Responsibility and Goodwill
- Good Leadership



What Makes You a Superwoman in Business?

- Life Journey Influences Leadership
- Embrace the Best: Good, Bad & the Ugly
- YOU are the LEADER
- Inspire & Empower (get out of your own way)
- Find Balance
- Foster Mentors & Mentees

“The only safe ship in a storm is leadership.”

- Faye Wattleton

The Future / Impact

We are the Change Agents!

- Socio Economic Impact
- Environmental Impact
- Participate on a Global Scale
- Change the World We Live in
- Impact Women in Developing Countries
- Uplifting other Women in Business
- Advocates of Change

“We cannot change what we are not aware of, and once we are aware, we cannot help but change.”

- Sheryl Sandberg

Awards & Accolades



Achievers



SAN FRANCISCO
BUSINESS TIMES

SILICON VALLEY
BUSINESS JOURNAL

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